

THE
GOI PEACE
FOUNDATION

CELEBRATING 20 YEARS
1999-2019



Goi Peace
Foundation

May Peace Prevail on Earth

Introduction

Since its establishment in March 1999, the Goi Peace Foundation has been dedicated to fostering a sustainable and harmonious global society by promoting peace consciousness and building cooperation among individuals and organizations across diverse fields, including science, education, culture and the arts.

The variety of activities we engage in—including public events, educational programs, international collaboration, and interdisciplinary research and studies—all aim to empower individuals and transform society by promoting new values, wisdom and actions needed to create a better future.

This 20th anniversary yearbook presents a broad overview of our main activities up to December 2019, introducing the Foundation's vision and its approach to realizing that vision. For more details and the latest information about our programs, please visit our website (www.goipeace.or.jp).

The Goi Peace Foundation

Heiwa Daiichi Bldg. 1-4-5 Hirakawacho
Chiyoda-ku, Tokyo 102-0093, Japan
TEL +81-3-3265-2071 FAX +81-3-3239-0919
info@goipeace.or.jp www.goipeace.or.jp

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CELEBRATING 20 YEARS

CONTENTS

Introduction	2
From the Chairperson and President	4
Congratulatory Messages	6
20 Years at a Glance	8
Our Work	
Gathering Wisdom for a New Civilization	12
Goi Peace Award	14
Goi Peace Foundation Forum	20
Lecture Series: Values for the 21st Century	24
Special Events	26
Research and Studies	29
Fostering Peacemakers	30
Programs for School Children	32
Programs for Higher Education	35
Programs for Youth	36
Programs for Educators	40
Programs for the General Public	41
International Networking and Collaboration	42
Cooperation with the United Nations	44
The Fuji Declaration Initiative	48
Speaking Engagements and Exchanges with World Leaders	50
Partners around the Globe	52
Media Outreach	54
Organizational Profile	56
Our Philosophy	58
Declaration for All Life on Earth	58
Our Approach to Creating a New Civilization	59
The Fuji Declaration	60

*Please note: Honorific titles have been omitted.
As a general rule, affiliations and job titles shown are
as of the time of the event.*

From the Chairperson and President

Masami Saionji

CHAIRPERSON

Thanks to your support, the Goi Peace Foundation celebrated its 20th anniversary in March 2019. The Foundation was founded on the peace vision of late Masahisa Goi (1916-1980), a spiritual teacher and philosopher who advocated a world peace movement to spread the universal message and prayer *May Peace Prevail on Earth*, as a way to unite the hearts of humanity transcending all boundaries of culture, religion and politics. Over the years, the invaluable opinions and advice of various people have enabled us to advance toward peace, one step at a time.

Through the cooperation of many people, including our supporting members, we have built a network with like-minded people working in various fields around the world, gaining international recognition and achieving more than we ever expected. Looking back on our path thus far through this 20th anniversary publication, I renew my deep gratitude to every one of you.

At the same time, the last two decades have seen no end to issues such as wars, conflicts, refugees, hunger, and the destruction of nature. Governments and international organizations are working hard to solve these problems, but so far, effective solutions seem out of reach.

I believe that bringing true peace in the world depends on the choices and decisions of each human being. What is required now is a change in the consciousness of every individual. Competition and conflicts arise from egoistic thinking that prioritizes the interests of oneself or one's nation, religious group or ethnic group. But in truth, all

humanity is one. Our oneness transcends nations, ethnicities and ideologies. Our aim must be to share, not monopolize, and to consider the happiness of everyone, not just of ourselves or our country. In other words, to create lasting peace, we need to think not in terms of divisions and differences, but of humanity as a whole, and of all life on earth.

Through a variety of educational awareness-raising activities, the Goi Peace Foundation has been striving to transform people's misguided values, stereotypes and obsolete thinking. In every human heart there is a divine spark and a desire to serve others. As more and more people awaken to their sacred mind and live by its light, and as human spirituality is given priority in various fields such as politics, economics, medical care and education, the tide toward true and lasting peace will gain power and momentum.

Looking ahead, the Goi Peace Foundation will work to strengthen our ties with people of goodwill, making every possible effort to move this tide of peace forward at an accelerated pace. We look forward to continuing to work for this vital cause, together with all of you.



Hiroo and Masami Saionji at the United Nations General Assembly Hall

Hiroo Saionji

PRESIDENT

The Goi Peace Foundation has reached its 20th anniversary milestone. This was made possible by the support and cooperation of many people, including our dedicated members who have given us financial and moral support as well as volunteer time. We are truly grateful for their many forms of contribution.

Building on the work of the grassroots world peace movement promoted through its sister organization, May Peace Prevail On Earth International (based in New York), the Goi Peace Foundation was established in Japan in 1999 with the approval of the Japanese Ministry of Education, Culture, Sports, Science and Technology, to engage in a broader range of more concrete peace-building initiatives.

Upholding our mission to foster a new era of peace by uniting people's hearts and combining wisdom from all fields of endeavor, the Foundation has developed various programs based on the vision and principles expressed in its *Declaration for All Life on Earth* (see page 58).

We are living in the most critical moment in history. Our civilization stands at a crossroads, as we face crises in the environment, the global economy and global security, among others. We believe that at the root of all these challenges, the fundamental solution lies in a shift in human consciousness. As Albert Einstein said, "No problem can be solved from the same level of consciousness that created it." The work of the Goi Peace Foundation is to promote new thinking, values and worldviews that will facilitate the

transformation of our cultures and social systems toward sustainability and peace.

For this purpose, we organize lectures and present awards to highlight forward-thinking experts in various fields—including science, education, culture, economics and the arts—who are guiding humanity in the right direction. We also hold conferences and symposia to provide a platform for interdisciplinary exploration and emergent ideas.

We have developed a variety of educational programs, primarily for young people, so that everyone can give expression to their inner light and fulfill their common responsibility to build peace through their own consciousness, actions, and ways of living.

We have also built networks with like-minded individuals and organizations around the world, and are working to expand global partnerships for peace through exchange activities and collaborative projects.

In cooperation with these partners, we aspire to engage a critical mass of awakened citizens that will facilitate the transformation of our global society and bring about a paradigm shift towards a sustainable and harmonious planetary civilization.

The Goi Peace Foundation will continue to play a unique role in connecting spiritual values and concrete actions, inner peace and world peace, timeless wisdom and new thinking and science, and in bridging East and West. We ask for your continued support and cooperation as we take the initiative in navigating the path to world peace.

Congratulatory Messages

On the occasion of the Foundation's 20th anniversary

My connection with the Goi Peace Foundation dates back to the 1980s, when I was in charge of disarmament at the United Nations. The Saionjis, who later established the Foundation, visited me frequently and shared their vision of a transnational peace movement, and I resonated with their high aspirations.

Wars and conflicts are constant all over the world. Not only wars between nations, but also conflicts arising from differences in culture, religion, ethnicity, language, politics, etc., are becoming increasingly intense and even emotional. Amidst the challenges, the Saionjis are working hard day and night to create a livable and peaceful world, with a strong determination to remove the 'walls' that separate people and to build bonds between them. I sincerely hope that the valuable activities of the Goi Peace Foundation will be further strengthened and expanded in the decades to follow.

Yasushi Akashi Former Under-Secretary-General of the United Nations

As the international situation grows more complex every year, it is regrettable to see that fewer people seem to be thinking about world peace. World peace cannot be left to government diplomacy alone. It is also extremely important to build good relationships in the private sector.

The Goi Peace Foundation calls for peace throughout the international community, beyond national and religious boundaries. Through its steady efforts, the Foundation is consistently making progress, and has emerged as a unique and invaluable NGO. The Saionjis have taken many different initiatives to spread the importance of peace. I greatly appreciate the Goi Peace Foundation's efforts over the past 20 years, and I look forward to even more activities in the future.

Yasuo Fukuda Former Prime Minister of Japan

Guided by a common philosophy, we embarked on a joint process, which led to the signing of a Memorandum of Understanding. We wanted our cooperation to become closer and more tangible with each passing year. Our two foundations are working to achieve a highly commendable objective. We fully subscribe to the principles defined in your Declaration for All Life on Earth. Together, we are committed to the same objective, which is to shape people who serve peace and the environment. We support each other through the sharing of experiences, exchange of best practices, and peer-to-peer learning. I'm very proud to serve the same cause as you.

HRH Princess Lalla Hasnaa of Morocco President of the Mohammed VI Foundation for Environmental Protection; 2018 Goi Peace Award Laureate

I have always had the utmost respect for the work of the Goi Peace Foundation. In particular, I have for a long time been deeply moved by the peace movement put forth by Masahisa Goi—on whose philosophy this organization was founded—which called the whole world to come together around the prayer May Peace Prevail on Earth. I can think of no other prayer words so filled with love and compassion.

I believe that the spirit of altruism—the desire to do good for all living things—should become the ethos for humanity from here on, and I am certain that with our collective wisdom and capabilities, we can establish a new altruistic civilization.

Kazuo Inamori Founder and Chairman Emeritus of Kyocera Corporation; 2014 Goi Peace Award Laureate

I warmly congratulate the Goi Peace Foundation on its 20 years of steadfast commitment to building a more equitable and peaceful society. Through its youth development programs, alliance building, and proven drive, the Goi Peace Foundation has empowered, educated, and collaborated in order to pave the way for future leaders and support current luminaries capable of achieving positive and sustainable change for peace.

Oscar Arias Sánchez Former President of Costa Rica; 2004 Goi Peace Award Laureate

I take this opportunity to heartily congratulate the Goi Peace Foundation for completing 20 meaningful years in the quest of world peace. The tremendous commitment, compassion, devotion and dedication with which both Mr. Hiroo Saionji and Mrs. Masami Saionji are taking forward the noble work of the Goi Peace Foundation is an example for the world to emulate. I feel honored to have conferred upon you the Philosopher Saint Shri Dnyaneshwara World Peace Prize for your selfless and exemplary work in promoting world peace. Congratulations once again!

Vishwanath D. Karad President of MIT World Peace University, Pune, India

The Goi Peace Foundation is that unique organization that is dedicated to the cause of peace through a deep spirituality. This is the best, and perhaps the only, effective way to peace in the world. May the Foundation be empowered to send its message for many years to come, and may that message fall on the fertile ground of awakened people who combine their aspiration for peace and understanding in the world with a deep spiritual awakening. May peace and genuine spirituality reign in the world!

Ervin Laszlo Founder and President of the Club of Budapest; 2001 Goi Peace Award Laureate

It is already known that plants, animals, humans and all other living things use the same genetic code. This means that human beings competing with one another, and all living things being exposed to changes in the natural environment, are all connected to the first life born on this planet. That's why it is important for all of us to love each other, help each other, and care for all non-human creatures. I look forward to the further growth of the Goi Peace Foundation, which has been advocating and promoting this idea to the world.

Kazuo Murakami Molecular biologist; Professor Emeritus at the University of Tsukuba

The 20th year became a milestone, with notable international recognitions for the Goi Peace Foundation. Chairperson Masami Saionji was named among the World's 100 Most Inspiring People by Europe's OOOM Magazine, and also received the Luxembourg Peace Prize in the category of Outstanding Peace Activists together with President Hiroo Saionji.

The Japanese people, with their spirituality, must take the initiative in tackling the various global issues, and from here on, the Foundation will enter crucial stages to meet those challenges. I take this opportunity to renew my commitment to do my small part as a member of its board in advancing the work of the Foundation.

Mitsuo Ohashi Honorary Advisor of Showa Denko K.K.

20 Years at a Glance

1999

- MAR** • **Goi Peace Foundation established with approval of Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT)**
- APR** • Goi Peace Foundation inauguration party
- SEP** • Lecture by Gen Matsumoto
- OCT** • Satellite TV series *Creating Peace* launched
- NOV** • *Gaia Symphony* premier screening
- DEC** • Lecture by Kazuo Murakami
 - World Peace Festival in Okinawa

2001

- JAN** • Peace Ceremony at Association of Southeast Asian Nations (ASEAN)
- JUN** • Kumamoto Peace Forum
- JUL** • Peace Pole dedicated on Hill of Crosses in Lithuania
- AUG** • Peace Ceremony at Organization of American States (OAS)
- OCT** • Ervin Laszlo receives Goi Peace Award
 - Goi Peace Foundation Forum: The Mission of Humanity for the 21st Century
 - Global Learning Program for School Children launched
- NOV** • Chairperson Masami Saionji named Honorary Member of the Club of Budapest
 - Peace Ceremony at League of Arab States
 - Peace Ceremony at World Bank

2003

- JAN** • Peace Ceremony at Organization of the Petroleum Exporting Countries (OPEC)
- FEB** • *You Can Change the World* publication party
- MAR** • PSA broadcast starts on CNN
- JUL** • Peace Ceremony at International Atomic Energy Agency (IAEA)
 - Peace Ceremony at World Health Organization (WHO)
 - Peace Ceremony at Office of UN High Commissioner for Refugees (UNHCR)
- SEP** • Lecture by Haruo Saji
 - International Day of Peace Educational Program
- OCT** • Robert Muller receives Goi Peace Award
 - Genshitsu Sen receives Culture of Peace Special Award
 - Goi Peace Foundation Forum: Vision of Peace in Action
- NOV** • Peace Pole presented to President of Ethiopia
- DEC** • Lecture by Teruo Higa
 - Peace Ceremony at Office of High Commissioner for Human Rights (OHCHR)
 - Publication of *You Can Change the World* (US Edition)

2000

- FEB** • Peace Ceremony at United Nations Office at Nairobi (UNON)
- MAR** • Lecture by Shigeo Nozawa
- APR** • International Essay Contest for Young People launched
- JUL** • Peace Ceremony at International Organisation of La Francophonie (OIF)
 - Children's Peace Message Project for Okinawa G8 Summit
- SEP** • Children's Peace Messages presented to Japanese Prime Minister
 - World Peace Flag Ceremony in Inner Mongolia
 - ***Declaration for All Life on Earth* launched**
 - James Lovelock receives Goi Peace Award
 - Foundation for Cultural Heritage receives Culture of Peace Special Award
 - **Creating a Culture of Peace - World Peace Celebration 2000**
- NOV** • Dialogue Session: Dr. Lovelock Meets Young People
- DEC** • Peace Ceremony at Organization for Security and Co-operation in Europe (OSCE)



2002

- JAN** • Peace Ceremony at Commonwealth of Independent States (CIS)
- FEB** • Olympic Peace Pole Path inaugurated in Salt Lake City
 - Peace Ceremony at Pacific Islands Forum
- APR** • Peace Pole presented to President of the Philippines
- JUL** • Peace Ceremony at World Trade Organization (WTO)
 - World Peace Flag Ceremony celebrating International Year of Mountains
 - Symposium and Exhibition commemorating International Year of Ecotourism
- OCT** • Peace Pole presented to President of UN General Assembly
- NOV** • Takeshi Umehara receives Goi Peace Award
 - Goi Peace Foundation Forum: Creating an Era of Harmony
 - Publication of *You Can Change the World* (Japanese edition)
- DEC** • Peace Ceremony at South Asian Association for Regional Cooperation (SAARC)
 - Peace Ceremony at International Monetary Fund (IMF)

2004

- MAR • Lecture by Kazuo Murakami
- APR • Ichikawa Peace Festival
- MAY • Goi Peace Foundation Lectureship on Peace and Conflict Science inaugurated at Munich School of Political Science
- JUN • Lecture by Masato Mizuno
- JUL • Kobe Peace-Net Forum
 - Summer Youth Forum on Ecology
 - **Granted Special Consultative Status with UN Economic and Social Council**
- SEP • Lecture by Yoshihiro Tajima
 - International Day of Peace Educational Program
 - Peace Pole dedicated in Olympic City of Athens
- OCT • Oscar Arias Sánchez receives Goi Peace Award
- NOV • Goi Peace Foundation Forum: Harnessing the Power of the Individual for a Better World
- DEC • Lecture by Hisham Badr

2006

- MAR • Lecture by Ryoichi Obitsu
- APR • Peace Ceremony at Organisation of Islamic Cooperation (OIC)
- MAY • Peace Pole presented to Foreign Minister of Egypt
 - Lecture/Workshop: Looking toward 2025 with Lester Brown
- JUN • Cultural Creatives Survey in Japan
- JUL • Lecture by Jin Tatsumura in Osaka
- SEP • Lecture by Edward Suzuki
- OCT • **Admitted to official-relationship status with UNESCO**
- NOV • Duane Elgin receives Goi Peace Award
 - Goi Peace Foundation Forum: Creating a New Civilization – Collaboration with Youth
- DEC • Lecture by Hiroo Osanai

2008

- JAN • Earth Kids Space national conference and regional meetings
 - Lecture by Kazuo Murakami in Osaka
 - Publication of *Earthrise*
- FEB • Asian Educators Symposium and Exchange Program
- MAR • Lecture by Konami Tsukamoto
- MAY • Members' annual meeting in Ichikawa
- JUN • Lecture by Kazuma Momoi
- JUL • Institute of Peace Science inaugurated
- AUG • Goi Peace Foundation Chairperson and President receive Philosopher Saint Shree Dnyaneshwara World Peace Prize of India
- SEP • Lecture by Hiroyuki Shimatani
 - Lecture by Yoshiyuki Kozu in Osaka
- NOV • Bill Gates receives Goi Peace Award
 - Goi Peace Foundation Forum: New Philanthropy for a New Civilization
- DEC • Lecture by Hiroshi Tasaka

2005

- MAR • Lecture by Tatsuo Motokawa
- MAY • Earth Kids Space Program launched in 21 locations across Japan
 - Lecture series by ambassadors 'Cultural Diversity in a Globalized World' inaugurated at Gunma Prefectural Women's University
- JUN • Lecture by Keiichi Hamano
- JUL • Peace Ceremony at Andean Community
 - Symposium commemorating UN Decade of Education for Sustainable Development (ESD)
- SEP • Lecture by Tsunetsugu Munakata
 - International Day of Peace Educational Program
- NOV • Lester Brown receives Goi Peace Award
 - World Wisdom Council Tokyo Meeting
 - **Forum 2005: Creating a New Civilization**
 - Mikhail Gorbachev receives Culture of Peace Special Award
- DEC • Lecture by Shomei Yoh
 - Publication of *Shaping the Culture of Peace in a Multilateral World*



2007

- FEB • Lecture by Kazuo Murakami in Hiroshima
- MAR • Lecture by Megumi Nakamura
- MAY • Publication of *Philosophers of Peace*
- JUN • Co-sponsor UNESCO Asian Youth Forum in Jeju Island, Republic of Korea
 - Lecture by Kazuhiko Atsumi
- JUL • President Hiroo Saionji receives Cultural Prize of Dr. Lin Tsung-I Foundation of Taiwan
 - Lecture by Jin Tatsumura in Sendai
- SEP • Lecture by Hiroshi Shimizu
- NOV • Bill Drayton receives Goi Peace Award
 - Goi Peace Foundation Forum: Everyone a Changemaker
- DEC • Lecture by Tsutomu Nakada

2009

- FEB** • Lecture by Jin Tatsumura in Fukuoka
- MAR** • Lecture by Reiko Koshikawa
- JUN** • Lecture by Yoshinori Yasuda
 - Members' annual meeting in Osaka
- JUL** • Publication of *Earth Capitalism*
 - Publication of *Creating a New Civilization through Social Entrepreneurship*
- SEP** • Lecture by Shinichi Takemura
 - Peace Ceremony at International Labour Organization (ILO)
- NOV** • Bruce Lipton receives Goi Peace Award
 - Goi Peace Foundation Forum: The Next Stage of Human Evolution – Insights from the Frontiers of Science
- DEC** • Lecture by Rumiko Seya

2011

- JUN** • Lecture by Shiro Abe
 - Members' annual meeting in Nagoya
- JUL** • Earth Kids Space Summer Camp in Nagano
- OCT** • **Organize Cultural Event at 7th UNESCO Youth Forum**
- NOV** • Bill Strickland receives Goi Peace Award
 - Goi Peace Foundation Forum: Building Communities of Hope
- DEC** • Lecture by Gen Bando

2013

- JAN** • Living New workshops launched
- FEB** • **Co-organize Special Event 'United for a Culture of Peace Through Interfaith Harmony' at United Nations headquarters**
- MAR** • Lecture by Hideaki Koizumi
- JUN** • Lecture by Kazuma Nishitsuji
 - Members' annual meeting in Fukuoka
- SEP** • Lecture by Keiko Nakamura
- OCT** • José Antonio Abreu receives Culture of Peace Special Award
 - Organize cultural event at 8th UNESCO Youth Forum
 - Youth Citizen Entrepreneurship Competition and Entrepreneurship Campus inaugurated
- NOV** • Silsilah Dialogue Movement receives Goi Peace Award
 - Goi Peace Foundation Forum: Living a Culture of Peace
- DEC** • Lecture by Shigeatsu Hatakeyama



2010

- MAR** • Lecture by Kunitomo Sakurai
 - Lecture by Shinichi Takemura in Osaka
- APR** • **Authorized by government of Japan as Public Interest Incorporated Foundation**
- JUN** • Lecture by Manabu Akaïke
 - Members' annual meeting in Ichikawa
- SEP** • Lecture by Nobusada Shinoura
- OCT** • Chairperson Masami Saionji receives WON Circle Award honoring distinguished women leaders
 - Publication of *How Capitalism Will Evolve*
- NOV** • Deepak Chopra receives Goi Peace Award
 - Goi Peace Foundation Forum: The Power of Consciousness to Create Peace
- DEC** • President Hiroo Saionji receives Social Education Distinguished Service Award from MEXT
 - Earth Kids Space Program recognized by UNESCO as official activity of UN Decade of ESD
 - BELLA GAIA performance

2012

- FEB** • Lecture by Ryo Yamazaki
 - Publication of *My Story of Inspiration*
- JUN** • Members' annual meeting in Sendai
 - Talk Session with Hiroshi Tasaka & Shinichi Takemura (Part 1)
- SEP** • Talk Session with Hiroshi Tasaka & Shinichi Takemura (Part 2)
- NOV** • Helena Norberg-Hodge receives Goi Peace Award
 - Goi Peace Foundation Forum: Values of Happiness
- DEC** • Lecture by Soichi Ueda

2014

- FEB** • 1st ESD Japan Youth Conference
- MAR** • Lecture by Norio Kaifu
- MAY** • Members' annual meeting in Hiroshima
- JUN** • Lecture by Yoshiharu Sekino
- SEP** • Lecture by Tetsuya Iida
- NOV** • **Co-organize UNESCO ESD Youth Conference in Okayama**
- DEC** • Kazuo Inamori receives Goi Peace Award
 - Goi Peace Foundation Forum: Toward a New Heart-Based Civilization

2015

- JAN** • **The Fuji Declaration launched**
- FEB** • Research conducted on practical steps for achieving the goals of the Fuji Declaration
- MAR** • Lecture by Masaharu Sako
 - Appointed as Key Partner of UNESCO Global Action Programme (GAP) on ESD
- MAY** • Symposium commemorating the launch of the Fuji Declaration
- JUN** • Lecture by Yasuo Tateoka
- SEP** • Lecture by Takeo Saijo
- OCT** • 2nd ESD Japan Youth Conference
- NOV** • Fuji Declaration Symposium: Co-creating the Future of Business and the Economy
- DEC** • Lynne Twist receives Goi Peace Award
 - Goi Peace Foundation Forum: The Soul of Money – Living a Flourishing Life



2015

2016

- FEB** • Members' annual meeting in Kochi
- MAR** • Lecture by Natsuki Yasuda
- APR** • **Soul of WoMen Initiative launched**
- MAY** • Soul of WoMen Global Network Meeting
- JUN** • Lecture by Takashi Maeno
- SEP** • Lecture by Kazuhiro Arai
 - Members' annual meeting in Fukushima
- OCT** • 3rd ESD Japan Youth Conference in Okayama
 - Chairperson Masami Saionji receives Barbara Fields Humanitarian Peace Award
 - Conscious Business Alliance launched
- NOV** • Nursultan Nazarbayev receives Culture of Peace Special Award
 - Hafsat Abiola-Costello receives Goi Peace Award
 - Goi Peace Foundation Forum: Igniting Our Spark for a Bright Future
 - '7 Million Actions and Prayers for Peace' program launched

2016

2017

- MAR** • Workshop at UNESCO Week for Peace and Sustainable Development in Ottawa, Canada
 - Lecture by Masakazu Soejima
- MAY** • Fuji Declaration Symposium: Co-creating a World in Harmony and Balance
- JUN** • Lecture by Yukie Osa
- SEP** • Lecture by Mario Tokoro
 - 4th ESD Japan Youth Conference/China-Japan-Korea Youth Exchange Program
- OCT** • Members' annual meeting in Sapporo
- NOV** • Co-organize UNESCO Asia-Pacific Workshop for Youth Leadership Training on ESD in Bangkok, Thailand
 - Kenny Ausubel and Nina Simons receive Goi Peace Award
 - Goi Peace Foundation Forum: The Wisdom of Nature
 - Partnership signed with Mohammed VI Foundation for Environmental Protection of Morocco

2017

2018

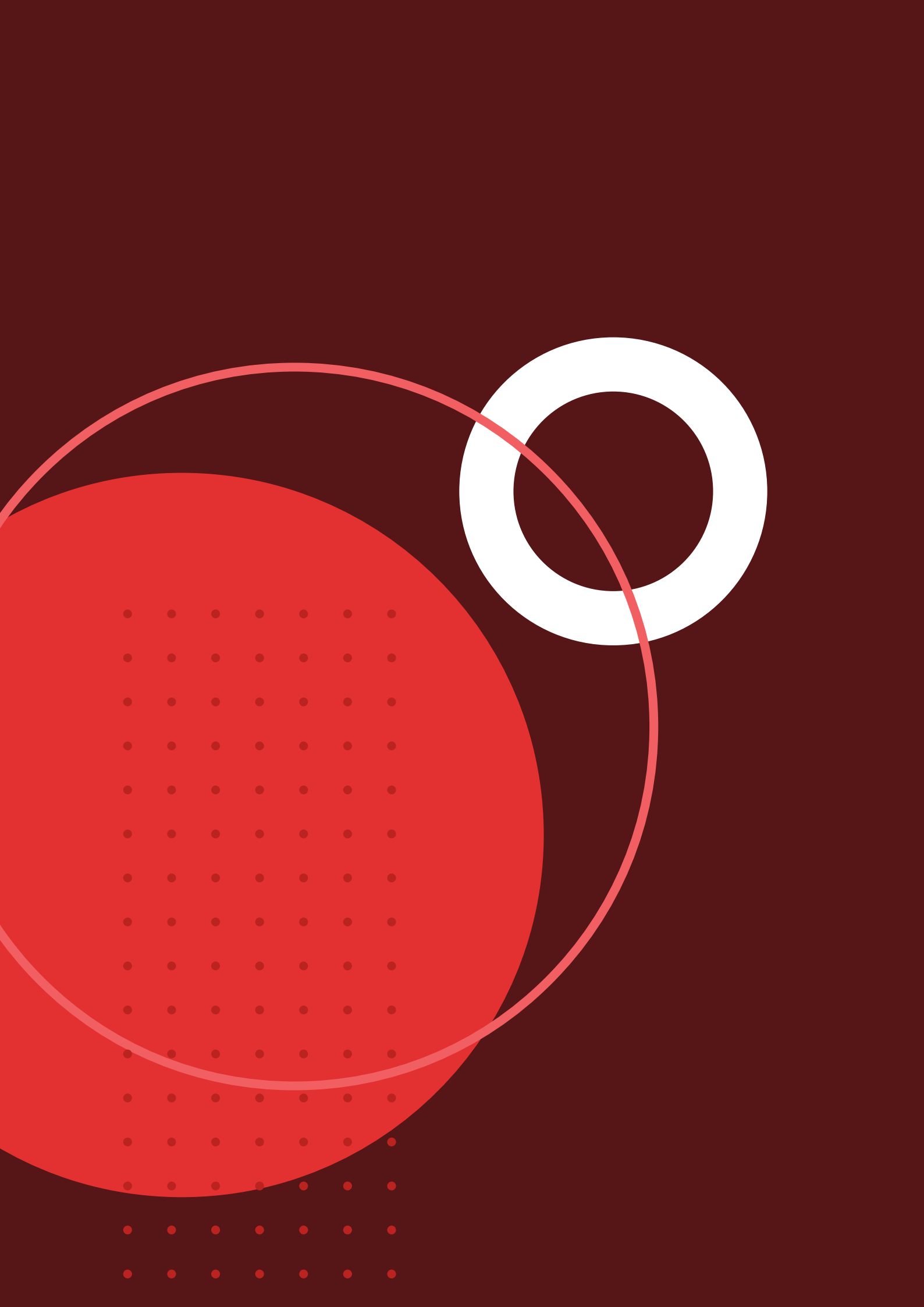
- FEB** • Peace Ceremony at African Union (AU)
- MAR** • Lecture by Taketoshi Ozawa
- MAY** • Co-organize UNESCO ESD Youth Conference in Paris
- JUN** • Lecture by Eiju Hangai
- AUG** • *Jun-Ai* screening and dialogue session
- SEP** • Partnership signed with Foundation of the First President of the Republic of Kazakhstan
 - Lecture by Masaya Onimaru
- OCT** • 5th ESD Japan Youth Conference in Nagoya
- NOV** • HRH Princess Lalla Hasnaa of Morocco receives Goi Peace Award
 - Goi Peace Foundation Forum: Creating Tomorrow Today
- DEC** • Chairperson Masami Saionji named among World's 100 Most Inspiring People by Europe's *OOM Magazine*

2018

2019

- FEB** • Members' annual meeting in Kumamoto
- MAR** • Lecture by Masatoshi Funabashi
- APR** • Co-sponsor Peace Prevails Programme for teacher training
 - Workshop at International Learning Teacher Network Conference in Dubrovnik, Croatia
- MAY** • Peaceful Project launched
- JUN** • Webinar Series: Essay Contest Winners Forum launched
 - Goi Peace Foundation Chairperson and President receive Luxembourg Peace Prize
 - Lecture by Hiroshi Murayama
- SEP** • Kazakhstan-Japan International Conference: The Way to a Nuclear Weapon-Free World
- NOV** • Nipun Mehta receives Goi Peace Award
 - Goi Peace Foundation Forum: Can Generosity Change the World?

2019



Gathering Wisdom for a New Civilization

A new phase in the evolution of human civilization is on the horizon. In order to overcome the hold of outdated ideas and behaviors in today's unsustainable world and advance toward a more harmonious and flourishing civilization, we need a vision for the future based on new values and new ways of thinking.

The Goi Peace Foundation organizes lectures and presents awards to highlight forward-thinking experts in various fields, including science, education, culture, economics and the arts. We also hold conferences and symposia to provide a platform for interdisciplinary exploration and emergent ideas, and to promote new worldviews and ways of living that will facilitate the transformation of our cultures and social systems.

Goi Peace Award

The Goi Peace Award is an international award presented annually to honor individuals and organizations in various fields that have made outstanding contributions toward the realization of a peaceful and harmonious world as envisioned in the *Declaration for All Life on Earth*.

At the award ceremony in Tokyo, the laureate delivers a commemorative speech, sharing their wisdom and inspiring many people.

In addition to this annual award, the Culture of Peace Special Award is presented occasionally to honor individuals and organizations that have notably contributed to fostering a Culture of Peace around the world.

The Foundation continues to work with the laureates and their organizations in various ways.



GOI PEACE AWARD LAUREATES

2000



James Lovelock

Scientist, inventor
(United Kingdom)

He contributed to changing people's awareness of the Earth and inspired the global environmental movement with his 'Gaia Theory,' stating that the Earth is a living organism that sustains a favorable environment through self-regulation.

2001



Ervin Laszlo

Systems philosopher, Founder of
the Club of Budapest (Hungary)

Presenting the concept of a planetary ethic, he has continued to inspire the evolution of human consciousness required to make the shift to a new and sustainable civilization.

2002



Takeshi Umehara

Philosopher (Japan)

With his unique and comprehensive study of Japanese culture, known as 'Umehara's Japanology,' he has revealed timeless wisdom for a harmonious future, unimpeded by common assumptions and beliefs.

To read the laureates' commemorative speeches, please visit www.goipeace.or.jp

2003



Robert Muller

Educator, Chancellor Emeritus of the University for Peace (France)

Former Assistant Secretary-General of the United Nations and a visionary leader, he devoted his life to working for world peace, offering hope, courage and inspiration to many people and institutions around the world.

2004



Oscar Arias Sánchez

Statesman (Costa Rica)

With his inspired leadership, he has promoted democracy, equality, justice and disarmament, and has contributed to peace and human progress in Central America and beyond.

2005



Lester Brown

Environmentalism, Founder of the Earth Policy Institute (USA)

He has promoted global environmental awareness through many years of research, analysis and advocacy, providing a roadmap for humanity to achieve a sustainable and equitable 'Eco-economy.'

2006



Duane Elgin

Futurist, author (USA)

As an advocate of 'Voluntary Simplicity' and the universe as a living system, he has advanced a new vision, consciousness and lifestyle that foster a more sustainable and spiritual culture.

2007



Bill Drayton

Social entrepreneur, Founder of Ashoka (USA)

With his pioneering work to help launch social entrepreneurs who are implementing system-changing solutions, he has paved the way for an innovative citizen sector to emerge around the world.

2008



Bill Gates

Philanthropist, Co-chair of Bill & Melinda Gates Foundation (USA)

Guided by the belief that every life has equal value, he has helped create a more equitable world through his philanthropic work, improving people's health and helping to end hunger and extreme poverty.

2009



Bruce Lipton

Cell biologist (USA)

Through his pioneering work in the science of epigenetics, he has contributed to a greater understanding of life and has empowered many people to take control of their own lives.

2010



Deepak Chopra

Pioneer in mind-body medicine, author (USA)

With his deep wisdom and wide outreach, he has guided many people around the world toward understanding their true nature and achieving health, happiness and peace in their lives.

2011



Bill Strickland

Social innovator, Founder of Manchester Bidwell Corporation (USA)

By offering innovative educational and cultural opportunities, he has empowered the underserved population to transform their lives and become creative contributors to their communities.

2012



Helena Norberg-Hodge

Author, Founder of the International Society for Ecology and Culture (Sweden)

As a leading proponent of the localization movement, she has contributed to the revitalization of cultural and biological diversity and the strengthening of local communities and economies worldwide.

2013



Silsilah Dialogue Movement

Peace organization, Founder Fr. Sebastiano D'Ambra (Philippines)

For 30 years, dedicated members of this grassroots initiative have been promoting dialogue for peace and solidarity among Muslims and Christians in the Philippines.

2014



Kazuo Inamori

Business leader, Founder of Kyocera Corporation, President of Inamori Foundation (Japan)

By setting an example with his ethical and visionary management philosophy, he has contributed towards building an economy and society based on new ethics and altruism.

2015



Lynne Twist

Social activist, fundraiser,
Founder of the Soul of Money
Institute (USA)

Through the insights gained from her experiences as one of the world's leading fundraisers, she has empowered many people to transform their relationships with money and live a meaningful life of true prosperity.

2016



Hafsat Abiola-Costello

Pro-democracy activist, Special
Adviser of Ogun State
government (Nigeria)

As a tribute to her parents, who fought and died for their pro-democracy activism, she has been fueling movements for democracy, gender equality and women's leadership in Africa.

2017



**Kenny Ausubel
and Nina Simons**

Social entrepreneurs, Co-
founders of Bioneers (USA)

Through their pioneering work, they have cultivated a hub of social and scientific innovators with practical and visionary solutions for the world's most pressing environmental and social challenges.

2018



**Her Royal Highness
Princess Lalla Hasnaa**

President of the Mohammed VI
Foundation for Environmental
Protection (Morocco)

As a global advocate for environmental awareness and education for sustainable development, she has elevated the environment to a national agenda involving young people and all stakeholders.

2019



**Nipun Mehta and
ServiceSpace**

Founder and members of all-
volunteer organization (USA)

Founded by Nipun Mehta, ServiceSpace, with over 600,000 members worldwide, has been advancing volunteerism and the gift economy to create both inner and outer transformation.



CULTURE OF PEACE SPECIAL AWARD LAUREATES

2000



Foundation for Cultural Heritage

(Japan)

Based on the 'Cultural Heritage Red Cross Spirit' proposed by Japanese painter Ikuo Hirayama, the Foundation has contributed to the preservation and restoration of world cultural heritage including sites in conflict areas.

2003



Genshitsu Sen

Former Grand Tea Master of Urasenke (Japan)

With the aim of promoting a culture of peace through the Way of Tea (Japanese traditional tea ceremony), he has travelled the world advocating 'Peacefulness through a Bowl of Tea.'

2005



Mikhail Gorbachev

Former President of the Soviet Union, President of the Gorbachev Foundation (Russia)

He has been a global voice for the environment and for a more just, peaceful and sustainable world order, based on new thinking and values.

2013



José Antonio Abreu

Musician, Conductor, Founder of El Sistema (Venezuela)

Through El Sistema, a free classical music education program, he has empowered millions of underprivileged children, driving social change towards a culture of peace in Venezuela and around the world.

2016



Nursultan Nazarbayev

President of the Republic of Kazakhstan

He has taken great leadership in promoting nuclear disarmament and non-proliferation, and in fostering peace and unity through interfaith dialogue and inter-cultural ties within Central Asia.



My wife and I created our foundation because we are committed to the principle that all lives have equal value—that the poorest child in the poorest country is as precious as your child or mine. I am proud that the Goi Peace Foundation believes that the work we are doing is a part of the movement to create a more peaceful world.

— Bill Gates



It is a source of great hope and strength that an organization as prestigious as the Goi Peace Foundation should understand and value the role of economic localization in helping to create a more equitable and sustainable world. I thank you for your wisdom and your support, and accept this award on behalf of the emerging worldwide localization movement.

— Helena Norberg-Hodge



We must save the world from nuclear tragedy. Let us act now in solidarity for our future and for the benefit of mankind.

— Nursultan Nazarbayev



Bioneers has developed into a key nexus point for many diverse social movements. We seek the restoration of health and vitality to natural systems and human communities. It is an enormous validation that the Goi Peace Foundation, who have done so much to promote world peace, and are based halfway around the globe from us, perceive value in our work.

— Kenny Ausubel and Nina Simons

Goi Peace Foundation Forum

The Goi Peace Foundation Forum is our largest annual event, providing a platform for thought leaders, activists, diplomats, policymakers and the general public to come together and explore our way forward.

With about a thousand people in attendance, each forum program features the Goi Peace Award laureate and other international speakers under a theme reflecting new perspectives and social trends.



Looking toward the future with a diverse group of speakers and panelists



“

I had never given much thought to world peace, but I realized how my work is linked to peace, and that there are many ways I can contribute to it.

It was so inspiring to hear ideas about peace from various cultural and generational perspectives.

I felt that each one of us must take up the challenge of inner transformation, as that will lead to large-scale change in society.

As far as I know, there is no other event that makes you think so deeply about leaving a sustainable world for future generations.



Arts, music and ceremonies are part of the forum.



GOI PEACE FOUNDATION FORUM, 2001-2019

YEAR	THEME
2001	The Mission of Humanity for the 21st Century With the <i>Declaration for All Life on Earth</i> as a guide, the forum discussed new values and a new way of life.
2002	Creating an Era of Harmony The forum explored new forms of education to foster the next generation of global citizens.
2003	Vision of Peace in Action Highlighting the global People Power movement, the forum inspired people to take action for peace.
2004	Harnessing the Power of the Individual for a Better World The forum made inquiries into discovering and fulfilling the infinite potential within each human being.
2005	Creating a New Civilization The forum developed a vision for a new civilization based on the '4-S Concept' (Sustainability, Systems, Science, Spirituality).
2006	Creating a New Civilization – Collaboration with Youth Young people from around the world came together to take the 'Creating a New Civilization' initiative forward.
2007	Everyone a Changemaker Learning from the examples of social entrepreneurs, the forum asked how each of us can become a changemaker.
2008	New Philanthropy for a New Civilization The forum highlighted the 'new culture of giving' as a major force for addressing global challenges.
2009	The Next Stage of Human Evolution – Insights from the Frontiers of Science The forum inquired into the true nature of human beings and our planetary future as revealed by leading-edge science.
2010	The Power of Consciousness to Create Peace The forum explored the power of consciousness as a key to attaining happiness, wellbeing, and healing of the earth.
2011	Building Communities of Hope The forum discussed how individuals can unleash their inner creativity and build vibrant and innovative communities.
2012	Values of Happiness Highlighting the localization movement, the forum discussed strategies for building healthy, resilient societies.
2013	Living a Culture of Peace The forum looked at how we can create a world in which all differences of ethnicity, religion and ways of life are respected.
2014	Toward a New Heart-Based Civilization The forum called for new ethics and altruism as a way to overcome the challenges of modern civilization.
2015	The Soul of Money – Living a Flourishing Life The forum explored how we can live a meaningful life of true prosperity without being controlled by money.
2016	Igniting Our Spark for a Bright Future The forum discussed how democracy and civil society should evolve in the future.
2017	The Wisdom of Nature Exploring the profound essence of nature and life, the forum drew a roadmap to a sustainable future.
2018	Creating Tomorrow Today The forum discussed how each of us can take the initiative in solving environmental and social problems.
2019	Can Generosity Change the World? The forum looked at shifts taking place in society as the gift economy is practiced more widely.



FORUM 2005: CREATING A NEW CIVILIZATION

In 2005, a milestone forum was organized under the theme ‘Creating a New Civilization,’ in partnership with the Gorbachev Foundation, the Club of Rome and other international organizations, bringing together leaders and visionaries from the East and the West, and more than 4,000 concerned citizens. The speakers and panelists shared insights from their work in various fields, and developed a compelling vision of a new civilization based on the ‘4-S Concept’ (Sustainability, Systems, Science, Spirituality).

(Read more about our approach to *Creating a New Civilization* on page 59.)

In this interdependent world where everything is globalized, including finance, resources and trade, we need effective global systems. Without vision and political will to build a new world order, nothing will change, and without a positive push from civil society, politics will not change.

— Mikhail Gorbachev

Former President of the Soviet Union

It is surprising that at the pinnacle of human scientific achievement, there exists a spiritual void, which like a black hole sucks everything into oblivion. The human spirit can be revived as a global spirit if there is selfless hope for freedom, equality and justice.

— HRH Prince El Hassan bin Talal of Jordan

The new scientific story shows that the evolutionary process that made hostile, competitive ancient bacteria evolve into peaceful collaboration to produce huge new cells is the same process that is driving us to shift from competitive nations to a global family.

— Elisabet Sahtouris

Evolution biologist

It is not necessary to keep having the GNP grow. What you want to see is the quality of life improve, including health, education, human rights, the environment and all the other dimensions of life.

— Hazel Henderson

Evolutionary economist

An accumulation of scientific research from multiple fields indicates that human capacity is much greater than we are letting ourselves believe. Why do we dampen those powerful intuitions that constantly remind us that we are spacious cosmic beings and endlessly creative beings?

— James O’Dea

President of the Institute of Noetic Sciences

The dynamic of development that will apply to our future is the non-linear chaos dynamic of complex-system evolution. The crisis we are currently experiencing will not be overcome by tried and tested measures, carried out step by step. The way beyond it lies in profound and radical transformation.

— Ervin Laszlo

Systems philosopher, Founder of the Club of Budapest

Lecture Series: Values for the 21st Century

Lectures are organized quarterly, inviting forward-thinking experts in various fields to discuss new values and new ways of thinking and living that will lead us to build a harmonious world in the 21st century.

As we synthesize the numerous insights gained through this series (over fifty lectures to date)—in science, education, the arts, economics, diplomacy and other spheres—a new world and infinite possibilities for humanity begin to take shape.

EXPLORING NEW VIEWS OF HUMANITY AND LIFE

The vision of integrative medicine is to treat the whole person, both body and mind, from birth to death, not just to achieve physical health but also to continue raising the level of consciousness.

— **Kazuhiko Atsumi**

President of the Society for Integrative Medicine Japan

There is a limit to rational thinking, which is based on restructuring and re-examining our past experience and existing knowledge, and it prevents us from making a big leap forward. I think that the source of creation comes not from such rational thinking but from intuition—that is, ‘flash experience.’

— **Keiichi Hamano**

Professor of Psychology

With the advancement of MRIs, the functioning of the brain has become visible, and the parts of the brain that control the work of the mind have gradually become known. The data has objectively shown that human beings feel joy when they see others experiencing joy, even if they themselves have made some sacrifice.

— **Hideaki Koizumi**

Brain scientist

Essentially, human beings have three basic desires: to be loved, to love oneself, and to love others. They are the three conditions for attaining happiness and the nutrients that give us power to live.

— **Tsunetsugu Munakata**

Doctor of Health Sciences

The purpose of the brain is not to create output, but to create the mechanism for processing information, and the output is the means to create that mechanism.

There is no progress or growth in doing only what you can. The brain's objective is to create a mechanism in order to achieve goals that we have not yet reached.

— **Gen Matsumoto**

Brain scientist

Words carry the unique vibration of the land where they are spoken. But on a deeper planetary level, we are all connected by the same vibration, namely the frequency of the Earth within the vast Universe.

— **Shomei Yoh**

Picture book author

During my voyage, with only a simple map and no compass or GPS, checking the depth of the sea by the shade of its color, I felt the heat, the cold, the wind, the smells, and the dust with my five senses, just like the ancient people did. Although we can perceive all kinds of things with our five senses, in the modern age we are losing these abilities because we don't use them. This is a result of our living so removed from nature.

— **Yoshiharu Sekino**

Explorer



In difficult transplanting operations, I talk to the tree with humility while doing everything I can to find the right solution. Then, the tree teaches me how to overcome the challenge and find the best means of transplanting it.

— **Konami Tsukamoto**
Tree doctor

Our abundant biodiversity, in which countless species coexist, brings out the myriad functions of the ecosystem. With Synecoculture, the number of crops for harvest increases in extreme weather conditions, because many species are involved in creating a robust ecosystem network, and the ability to adapt for survival is exerted at the group level.

— **Masatoshi Funabashi**
Researcher at Sony Computer Science Laboratory

LOOKING TO THE FUTURE OF HUMAN SOCIETY

What is required for creating a sustainable society is 'nature-inspired design' that learns from the technologies and systems developed by living organisms, whose safety and function have been confirmed through 3.8 billion years of evolution.

— **Manabu Akaike**
Science and technology journalist

From a planetary viewpoint, even earthquakes, volcanic eruptions and typhoons have positive functions, helping to revive the sea and land. What we need to do is to design a robust civilization for the 21st century that can adapt to the Earth's dynamic nature.

— **Shinichi Takemura**
Cultural anthropologist

Reconciliation cannot be provided or forced upon from outside. It must come about through the will of the parties involved. More than sharing values, what is important is to have a common goal.

— **Rumiko Seya**
Disarmament and peace-building specialist

Fundamentally, finance is about delivering money where it is needed. Money used with intention changes society. It is the same for investments and donations. Money itself wears no expression. Depending on the mindset of the user, it can be used to make our society better or to make it worse.

— **Kazuhiro Arai**
Founder of Kamakura Investment Management

Today, our lives rely on our connections with countries around the globe. I believe it is time to change the prevailing attitude of 'YES to goods, NO to people.'

— **Yukie Osa**
President of Association for Aid and Relief, Japan

Described as the 'fourth revolution in human history,' the world's use of renewable energy is rapidly expanding, and is undergoing a shift from a large-scale centralized structure to a small-scale distributed structure. Through 'local production and local ownership,' more and more people outside the energy sector are now taking the initiative for energy independence.

— **Tetsuya Iida**
Executive Director, Institute for Sustainable Energy Policies

What we should understand is that the challenge of the 21st century is how to transform an ailing social system that stubbornly refuses to change. In order to transform this modern society that has the characteristics of a living system, above all, our 'strategies for change' need to be changed.

— **Hiroshi Tasaka**
President of Think Tank SophiaBank



Special Events

UNITED NATIONS OBSERVANCES

Special events have been organized to commemorate various International Years designated by the United Nations.

Creating a Culture of Peace – World Peace Celebration 2000

September 2000, Nippon Budokan, Tokyo

Designated by UNESCO as a Flagship Event for the 'International Year for the Culture of Peace,' this multicultural event drew more than 10,000 participants, including members of the Japanese imperial family and ambassadors from 87 countries, each of whom represented their country in the World Peace Flag Ceremony. Japanese arts and culture, including a tea ceremony, traditional music and Aikido demonstration, were also dedicated to peace.



Symposium and Exhibition commemorating the International Year of Ecotourism

July 2002, United Nations University, Tokyo

Commemorating the International Year of Ecotourism, a symposium was co-organized with the United Nations Information Centre (UNIC) in Tokyo, in conjunction with a photo-exhibition showcasing ecotourism in different parts of the world.

Symposium commemorating the United Nations Decade of Education for Sustainable Development

July 2005, United Nations University, Tokyo

Marking the start of the UN Decade of Education for Sustainable Development (ESD), a symposium was organized with UNIC Tokyo to introduce the concept and good practices of ESD to educators in formal and non-formal education.

SYMPOSIA RELATED TO THE FUJI DECLARATION INITIATIVE

The Fuji Declaration calls on all of us to transform our consciousness for a civilization of peace and oneness. Since its inauguration in 2015, international symposia have been held to discuss our collective future in alignment with the declaration.

(Find more information on the Fuji Declaration Initiative on page 48.)

Symposium commemorating the launch of the Fuji Declaration

May 2015, United Nations University, Tokyo

Fifty founding signatories from various fields and cultures came together to share their wisdom and experiences in a dialogue-based symposium, collectively depicting a new vision for the future.

Fuji Declaration Symposium: Co-creating the Future of Business and Economy

November 2015, United Nations University, Tokyo

Young professionals from the fields of economy and business shared the values and principles of the Fuji Declaration, and discussed how they may be implemented in their work in order to foster an economy conducive to all life.

Soul of WoMen Global Network Meeting

May 2016, International House of Japan, Tokyo

As an offshoot initiative of the Fuji Declaration, Soul of WoMen was launched to highlight the need to revive feminine wisdom and values in today's society. An international group of visionary leaders gathered to explore how we can empower the emerging divine feminine worldwide.

Fuji Declaration Symposium: Co-creating a World in Harmony and Balance

May 2017, United Nations University, Tokyo

How can we overcome the imbalances that separate us and create true harmony in this world? From a starting point of 'harmony between the feminine and masculine,' an international group of panelists discussed how we can restore balance in all aspects of life.



ARTS AND CULTURAL EVENTS

In the fields of arts and culture, events have been held featuring works that promote peace.

***Gaia Symphony* Premier Screening**

November 1999, Tokyo American Club, Tokyo

Gaia Symphony is a documentary film series that highlights human spirituality as the most important element for living in harmony with 'Gaia'—our Mother Earth. The worldwide launch of the international edition was celebrated with film director Jin Tatsumura, cast members and international guests, including diplomats and business leaders.



***Jun-Ai* Screening and Dialogue Session**

August 2018, United Nations University, Tokyo

Held on August 8th, between the anniversaries of the Hiroshima and Nagasaki atomic bombings, this session featured the Japan-China collaboration film *Jun-Ai*, which is about the oneness of humanity, as well as talks by young people on the theme of peace. 300 participants engaged in dialogue to think deeply about what peace means to them.



SPECIAL EVENTS WITH GOI PEACE AWARD LAUREATES

Special events were organized with some Goi Peace Award laureates during their visit to Japan.

Dialogue Session: Dr. Lovelock Meets Young People

November 2000, Tokyo American Club, Tokyo

Dr. James Lovelock (2000 laureate), known for his Gaia Theory, was joined by 200 young people from primary school to university in a dialogue-based event, to answer their questions about the current state of our planet and its future.



Lecture/Workshop: Looking toward 2025 with Lester Brown

May 2006, Tokyo FM Hall, Tokyo

In a special event with Dr. Lester Brown (2005 laureate), including a lecture, interview and workshop, 300 participants made a collective inquiry into what we can do in the next twenty years to save our planet and advance toward a new civilization.



Research and Studies

The Foundation promotes interdisciplinary research and studies to advance new worldviews, perspectives and practices that support personal and social transformation toward a new civilization.

INSTITUTE OF PEACE SCIENCE

Inaugurated in 2008, this interdisciplinary study group is dedicated to exploring and mapping new scientific knowledge conducive to creating a peaceful and sustainable future for all life. Consisting of experts from diverse fields and citizen scientists, the institute's members have been working on various research themes, including the following:

Science of oneness

This research explores the scientific meaning of the interconnectedness and oneness of life through studies of related theories and cases, in an effort to support the emergence of a new worldview.

Values of happiness

As more people realize that the old paradigm of economic growth no longer serves humanity and the planet, this multidisciplinary study, including research in literature, philosophy, religion, psychology, economics, social anthropology and systems science, seeks to define the true values of happiness for a sustainable civilization.

Education for creating a new civilization

Based on observations from the successful model of the Earth Kids Space Program, as well as studies of different education theories from around the world, this project aims to develop a unique educational model for a new civilization in the context of Education for Sustainable Development (ESD).

Research on earthquake restoration

We have seen many inspiring projects and activities emerge after the unprecedented experience of the Great East Japan Earthquake in 2011. This research highlights and archives diverse projects related to nature, culture, disaster prevention, nuclear energy and others, as models for community building in the new era.

Frontier science case studies

At the cutting edge of the sciences, including the fields of energy and medicine, new findings and technologies are rapidly changing the way we live and view the world. This project highlights recent scientific studies from a generalist perspective, to offer an overview of the latest advances.

Scenarios for peace

To encourage innovative, unconventional approaches to creating peace, this project collects scenarios, written in short story format, depicting a concrete vision of a positive future and the process to reach that vision.

CULTURAL CREATIVES SURVEY IN JAPAN (2006)

As part of an international survey to provide estimates of the spread of cultures of responsibility and solidarity in the world, the Foundation conducted a national survey in collaboration with the Club of Budapest and a research team from the University of Tsukuba. An estimated 30% of the Japanese population were found to be 'Cultural Creatives,' with greater commitment to values such as ecological sustainability, spiritual growth and social responsibility.

** Cultural Creatives is a term introduced by sociologist Paul H. Ray and psychologist Sherry Ruth Anderson to describe an emerging segment of society identified through research studies first conducted in the United States.*





Fostering Peacemakers

We believe that peace begins in the hearts and minds of each individual, and that we all share a responsibility for the future of our planet.

The Goi Peace Foundation offers a variety of educational programs for youth and people of all ages, so that everyone can find their own unique strengths, bring forth their innate love and compassion for one another, and contribute to creating a peaceful and harmonious world for all life.

Programs for School Children

EARTH KIDS SPACE

The Earth Kids Space Program offers a safe space for children to gather after school and on weekends to learn about peace, harmony, and respect for all life and the environment through experiential activities. Since the program was started in 2005, Earth Kids Space centers have been run by dedicated volunteers at 47 locations across Japan and in 10 other countries, creating a nurturing environment in which each child is respected.

With the support of local schools, municipalities, libraries and community centers, and participation by community members including parents, educators, senior citizens and exchange students, the program helps to revitalize community collaboration and promote local culture and inter-generational exchange.

In 2010, Earth Kids Space was recognized by UNESCO as an official activity of the United Nations Decade of Education for Sustainable Development.



At each Earth Kids Space center, children and adults plan their activities together. These may include cooperative games, arts and crafts, drama, outdoor activities, farming, cooking, and learning foreign languages and cultures.

“

I have found my special place here! (4th grader)

My son has learned the difference between 'selfishness' and 'freedom.' Through his various interactions, he seems to have developed consideration for others and an understanding that every person is different. (Parent)

As a common code of conduct, children at Earth Kids Space make the 'Three Promises':

*I will respect others;
I will look after myself; and
I will help others when I can.*



GLOBAL LEARNING PROGRAM FOR SCHOOL CHILDREN

Collaborating with over 100 foreign embassies in Japan, the Goi Peace Foundation coordinates lectures by diplomats in elementary and secondary schools to offer students a global learning experience. Through direct interaction with a nation's representative, children broaden their perspective to appreciate different cultures, traditions, customs and values. The experience also gives them the opportunity to reaffirm their own cultural identity and develop an understanding of global citizenship.



SCHOOL EXCHANGE PROGRAM

We connect Japanese schools with schools of other nationalities to facilitate educational exchange programs in areas such as cross-cultural understanding and environmental protection.



A Russian school in Japan and an elementary school in Tokyo engaged in a series of cultural exchanges. (2001-2005)



As part of a collaborative project with the Mohammed VI Foundation for Environmental Protection, schools in Morocco and Japan recorded videos to share their environmental activities. (2018)

SPECIAL PROGRAMS

Children's Peace Message Project for Okinawa G8 Summit (2000)

On the occasion of the G8 Summit in Okinawa, over 60,000 children from some 300 schools across Japan participated in a project to write messages of peace, to be presented to the participating heads of state. The children researched their assigned country and created beautifully decorated messages expressing their wish for peace in the language of that country.



International Day of Peace Educational Program (2003-2005)

This program was organized in collaboration with the United Nations Information Centre in Tokyo to encourage schools throughout Japan to observe the International Day of Peace on September 21st. During the three-year campaign, a total of over 98,000 students from 235 schools participated in the program by celebrating peace and learning about the work of the United Nations.



Programs for Higher Education

CULTURAL DIVERSITY IN A GLOBALIZED WORLD

Lecture Series by Ambassadors at Gunma Prefectural Women's University

Respecting and understanding other cultures is an essential precondition for any constructive dialogue between peoples. Since 2005, the Foundation has been co-sponsoring a course at the Faculty of International Communication at Gunma Prefectural Women's University, inviting ambassadors of different countries as well as NGO representatives and experts in international cooperation to offer lectures on topics such as effective communication in diplomacy and approaches to peace-building in the globalized world. The lectures are also open to the general public.

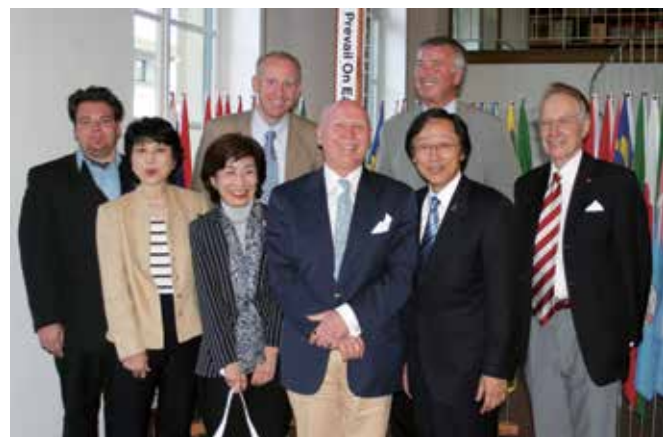


GOI PEACE FOUNDATION LECTURESHIP ON PEACE AND CONFLICT SCIENCE

at the Munich School of Political Science (2004-2006)

This lectureship sponsored by the Goi Peace Foundation was part of the curriculum for a diploma course at the Munich School of Political Science in Germany. While the lectures dealt with the most current topics in peace and conflict studies, the peace philosophy of Masahisa Goi was also introduced, offering a unique spiritual dimension to the field of political science.

School President Prof. Peter Cornelius Mayer-Tasch (center), and Masami and Hiroo Saionji were among the speakers at the inaugural symposium.



Programs for Youth

PROMOTING ESD IN PARTNERSHIP WITH UNESCO

Education for Sustainable Development (ESD) empowers learners to make informed decisions and take responsible actions for environmental integrity, economic viability and a just society for present and future generations. It is recognized as transformational education that contributes to achieving the Sustainable Development Goals (SDGs) adopted by the global community.

The Goi Peace Foundation has been promoting ESD through its various educational activities since the beginning of the UN Decade of ESD (2005–2014). In 2015, the Foundation was invited to become one of the 90 Key Partners of UNESCO to support the Global Action Programme on ESD (2015–2019), particularly in the area of youth empowerment and mobilization.

UNESCO ESD Youth Conference in Okayama

November 2014, Okayama, Japan

As a part of the UNESCO World Conference on ESD held in Japan, the Foundation co-organized a Youth Conference with UNESCO and the Ministry of Education, Culture, Sports, Science and Technology of Japan (MEXT), bringing together 50 young ESD leaders selected from over 5,000 applicants from 180 countries. The success of this conference became a springboard for youth to play an increasingly important role at UNESCO and beyond, as key drivers of ESD.



Workshop for Youth Leadership Training on ESD

November 2017, Bangkok, Thailand

Young leaders from 23 countries in the Asia-Pacific region joined this workshop co-organized with UNESCO and Earth Charter International. Participants gained new knowledge and skills to enhance their sustainability leadership, and are carrying forward what they learned to mobilize more young people in their respective communities.



UNESCO ESD Youth Conference in Paris

May 2018, UNESCO headquarters, Paris, France

Marking the culmination of a series of regional leadership training workshops, including the one held in Bangkok, this event was an opportunity for ESD leaders to connect across regions and launch a global network to advance collaboration. As a member of the planning committee, the Goi Peace Foundation helped with the design and facilitation of the program.



ESD JAPAN YOUTH CONFERENCE

The ESD Japan Youth Conference has been organized annually since 2014, to offer students and young professionals from various fields a platform to come together and engage in dialogue and peer learning to enhance their practices in ESD. Conference participants, now 300 in number, have formed a national network of youth leaders collaborating and innovating ways to make positive changes in their respective fields and communities. The youth conference is organized in partnership with MEXT and the Japanese National Commission for UNESCO.

“Through my learning at the conference and interaction with other participants, I now have a clear vision of what I want to do as an educator. (Secondary school teacher)

I was reminded that partnership and collaboration are essential to this work. With the support of friends I made here, I know that I can continue challenging myself to do more. (University student)



About 50 young leaders (ages 18-35), including students, educators, NGO members, private sector professionals and policy makers, join the retreat-style conference.



New projects, initiatives and collaborations are born at each conference.



In 2017, university students from China, Korea and Japan came together and discussed a sustainable future for East Asia and the world.

INTERNATIONAL ESSAY CONTEST FOR YOUNG PEOPLE

First held in 2000, this annual contest aims to harness the energy, creativity and initiative of the world's youth in promoting a culture of peace and sustainable development, and to inspire society to learn from its young minds and think about how each of us can make a difference in the world.

In recent years, over 20,000 entries are received annually, and a total of over 170,000 young people from 192 countries have participated in the contest. The winning essays have been presented in various publications.

The essay contest was co-sponsored with UNESCO in the years 2007–2014.

YEAR	THEME
2000	What does peace mean to you?
2001	What is life?
2002	What is harmony?
2003	My vision for the future
2004	Making the most of my qualities
2005	Caring for our planet
2006	Learning to live together: promoting tolerance and diversity in globalized societies
2007	The role of media and ICT in building a peaceful world
2008	My project to create positive change in my environment
2009	The role of science in building a better world
2010	My role in creating a peaceful world
2011	My story of inspiration
2012	Creating the future we want
2013	The power of culture to create a better future
2014	My role as a citizen of Earth
2015	Building peace in our hearts and minds
2016	Education to build a better future for all
2017	Learning from nature
2018	The change I want to make
2019	Creating a society full of kindness <i>(In a 20th year special edition, participants were asked to carry out ten acts of kindness in addition to writing their essays.)</i>



The Minister of Education Award is presented to the first prize winners in the Children's category and Youth category respectively.



To celebrate the 20th year of the essay contest, a monthly webinar series was broadcast during 2019, inviting past winners, who continue to make a difference in various fields, to join in a conversation on timely societal topics.

To read the winning essays of past contests, please visit www.goipeace.or.jp

“

Winning the contest changed my life. Writing my essay on the role of media motivated me to pursue a career in journalism. (2007 winner)

Writing the essay gave me a chance to think deeply about what I want to see in the future, and what I want to see in myself. (2019 winner)

Through the essay writing, my students developed an awareness that their actions are connected to issues on a global scale. (Schoolteacher)

I have not given up on this world. Every time I read the essays from this contest, I renew my hope and conviction, inspired by the high ideals of young people. (Contest judge)

ENTREPRENEURSHIP CAMPUS

The Entrepreneurship Campus aims to mobilize youth-led innovations for a more sustainable world by helping young people develop their inherent entrepreneurial skills and talents. The online platform (entrepreneurship-campus.org) was launched in 2013 with our German partners, Stiftung Entrepreneurship and Digital Experts United.

Over 100,000 people have taken the free online training course offered on the site, and the interactive platform allows campus members to exchange their ideas and support each other in developing their projects.

Campus members are also invited to enter the Entrepreneurship Competition with their innovative ideas or projects that contribute to achieving the Sustainable Development Goals. To date, nearly 3,000 pre-screened entries have been posted for online voting, and the winners of the competition have received international recognition, helping to move their projects forward.

“

I learned a lot from the online training and received great feedback, suggestions and motivation from other changemakers across the globe. Thanks for providing this great platform.

I submitted an idea two years ago, and now we are real. Thank you for the push, Entrepreneurship Campus!



Winners of the competition are announced at the annual Entrepreneurship Summit in Berlin.



A young man from Jordan wins the 2018 Grand Prize with his idea for a device made of recycled plastic to generate low cost electricity from the flow of water through supply pipes.



Programs for Educators

PEACE PREVAILS PROGRAMME

The Foundation co-sponsors this peace education program for primary schools, developed by our sister organization May Peace Prevail On Earth International. Consisting of lesson plans that help children expand their awareness from inner peace to world peace, the program has been successful in fostering a culture of peace in many classrooms in the U.K. and other countries. A teacher training program is offered in-person and online.



SPECIAL PROGRAMS

Asian Educators Symposium and Exchange Program

February 2008, Tokyo/Kyoto/Hyogo, Japan

Under the theme 'Creating a Culture of Peace through Education,' this symposium brought together schoolteachers from eight Asian countries for a week of exchange and learning. Workshop sessions covered topics such as teaching tolerance for different religions, overcoming violence in classrooms, character building and moral education, and environmental education. The international participants also visited local schools and Earth Kids Space centers to observe educational efforts being made in Japan.



Workshop at UNESCO Education Forum

March 2017, Ottawa, Canada

Our One World Compassion Workshop was chosen as one of the sessions offered at the 'UNESCO Week for Peace and Sustainable Development: The Role of Education,' which brought together 500 educators from around the world to explore innovative practices in ESD and Global Citizenship Education. The interactive workshop uses art and ceremony for transformative learning.

The workshop was also introduced and well-received at the Learning Teacher Network Conference held in Dubrovnik, Croatia, in April 2019.



Programs for the General Public

LIVING NEW WORKSHOPS

Living New workshops create opportunities for people to find their unique strengths and become proactive contributors to society through programs for self-discovery and deep dialogue with others. Since 2013, one-day workshops have been offered in 11 cities with diverse groups of participants, including students, professionals, homemakers and senior citizens. Many of the participants have also taken the four-day comprehensive course, empowering themselves to take on new challenges in the future.



“

I used to think I could change only if my society changed, but now I am convinced that if I change, my society will change.

I realized that each of us is an integral part of this world, like unique pieces of a puzzle. I want to create a society where we can celebrate our diversity and appreciate one another for who we are.

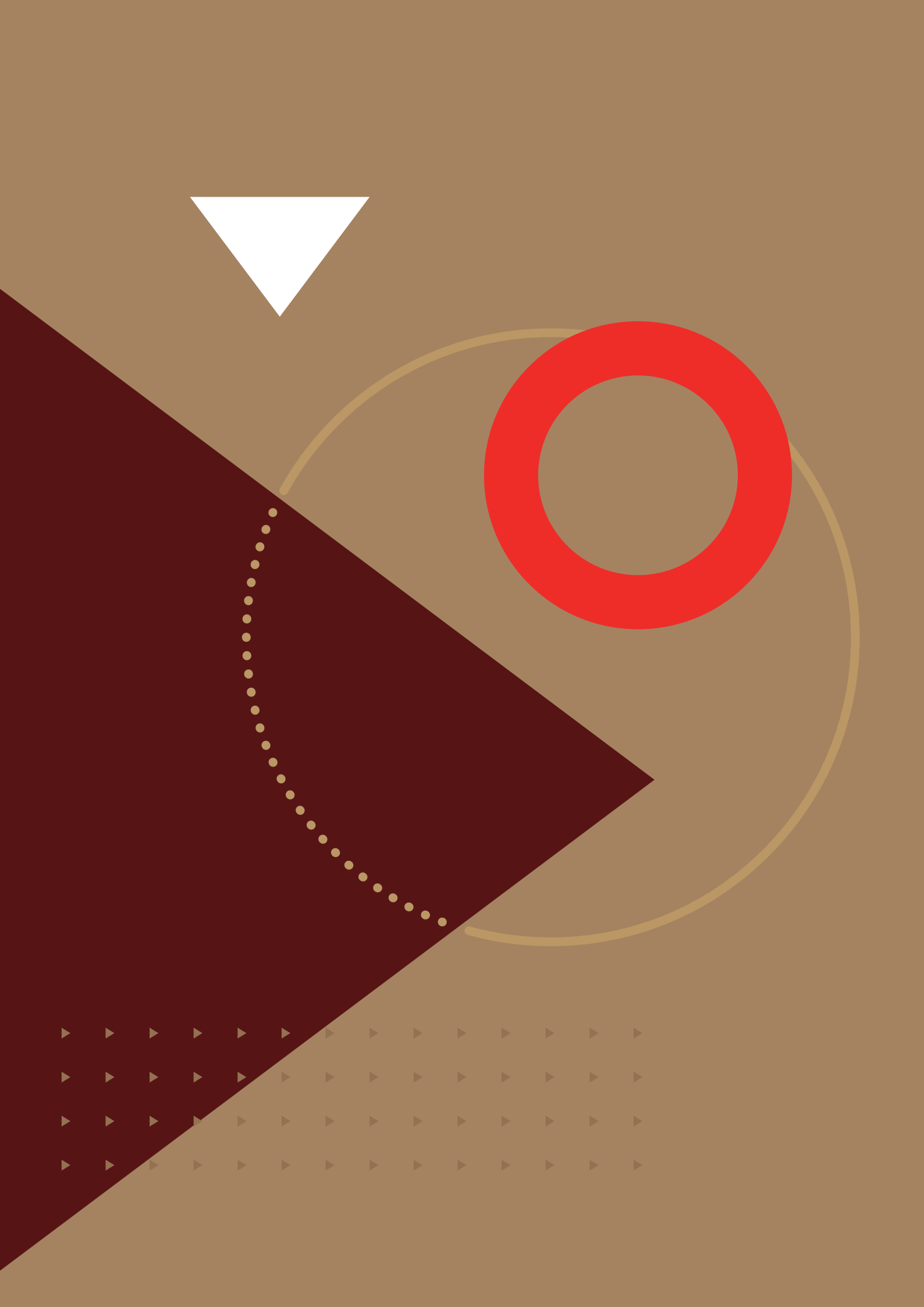
7 MILLION ACTIONS AND PRAYERS FOR PEACE

Inviting peacemakers from different countries as guest speakers, participants in this program learn about the situations in those countries, develop a deeper understanding, and offer prayers for peace together. Workshops have been held with guests from countries in Africa, Asia, Latin America, and Europe, gradually expanding the circle of friends committed to peace.



PEACEFUL PROJECT

With the idea that anyone can contribute to building a peaceful and sustainable society through small daily actions, this grassroots project invites all citizens to join monthly challenges such as ‘waste reduction’ and ‘acts of kindness,’ and to share their experiences and impressions through social media.



International Networking and Collaboration

World peace cannot be achieved by a single organization or a handful of leaders. In order to activate a dynamic process toward a new era of peace, the Goi Peace Foundation has been building networks with like-minded individuals and organizations around the world, and is working to expand global partnerships for peace through exchange activities and collaborative projects.

We also cooperate with the United Nations, UNESCO and other international organizations to contribute to the achievement of the Sustainable Development Goals (SDGs).

Cooperation with the United Nations

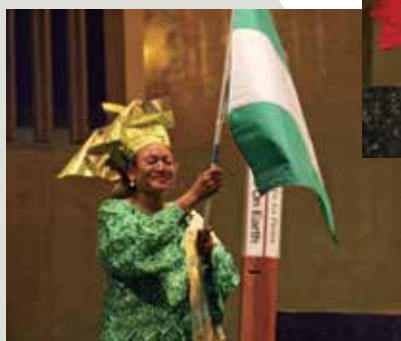
The Goi Peace Foundation was granted Special Consultative Status with the Economic and Social Council of the United Nations in 2004, and was admitted to official-relationship status with UNESCO in 2006. In addition to cooperating in the field of Education for Sustainable Development (see page 36), we have also co-organized various programs with the UN Organizations.

Special Event ‘United for a Culture of Peace Through Interfaith Harmony’

February 2013, UN General Assembly Hall, New York

To commemorate World Interfaith Harmony Week, this special event was hosted by the President of the 67th UN General Assembly. The Goi Peace Foundation cooperated in planning and carrying out the event, contributing to the program contents.

Among other eminent speakers from the United Nations, Member States, and NGOs, Masami and Hiroo Saionji of the Goi Peace Foundation addressed the 1,500 people gathered for the occasion. The program also included a Symphony of Peace Prayers from various faith traditions, and a World Peace Flag Ceremony, in which the flag of every country was raised with a message of peace.



Participants sent out a call for peace in each country in the World Peace Flag Ceremony.





UNESCO Youth Forum

October 2011 and October 2013
UNESCO Headquarters, Paris

As a partner of UNESCO, the Goi Peace Foundation contributed to the UNESCO Youth Forums held in 2011 and 2013, by organizing cultural and other related events as part of the official program. An integral part of UNESCO's General Conference, the biannual UNESCO Youth Forum offers a platform for young women and men from across the globe to discuss youth issues and propose solutions.

The Foundation also co-sponsored the UNESCO Asian Youth Forum held on Jeju Island, Republic of Korea, in 2007.



Japanese drum performance at the 2013 UNESCO Youth Forum



UNESCO Director-General Irina Bokova receives a Peace Pole bearing the word 'peace' written by the youth delegates in their own languages at the 2011 Youth Forum.



United Nations High Commissioner for Refugees



Commonwealth of Independent States



World Bank



League of Arab States



Organization of American States



International Atomic Energy Agency



Association of Southeast Asian Nations



International Labour Organization



World Health Organization

Peace Pole Dedications

To foster partnerships for peace, the Goi Peace Foundation has co-organized Peace Pole dedication ceremonies with the following UN agencies and intergovernmental organizations:

- ▶ African Union (AU)
- ▶ Andean Community (CAN)
- ▶ Association of Southeast Asian Nations (ASEAN)
- ▶ Commonwealth of Independent States (CIS)
- ▶ International Atomic Energy Agency (IAEA)
- ▶ International Labour Organization (ILO)
- ▶ International Monetary Fund (IMF)
- ▶ International Organisation of La Francophonie (OIF)
- ▶ League of Arab States (LAS)
- ▶ Office of the High Commissioner for Human Rights (OHCHR)
- ▶ Organization for Security and Co-operation in Europe (OSCE)
- ▶ Organization of American States (OAS)
- ▶ Organisation of Islamic Cooperation (OIC, formerly Organization of the Islamic Conference)
- ▶ Organization of the Petroleum Exporting Countries (OPEC)
- ▶ Pacific Islands Forum (PIF)
- ▶ South Asian Association for Regional Cooperation (SAARC)
- ▶ United Nations High Commissioner for Refugees (UNHCR)
- ▶ United Nations Office at Nairobi (UNON)
- ▶ World Bank
- ▶ World Health Organization (WHO)
- ▶ World Trade Organization (WTO)

** Peace Poles are monuments inscribed with the message May Peace Prevail on Earth in different languages. The Peace Pole Project is promoted by our sister organization, May Peace Prevail On Earth International. More than 250,000 Peace Poles have been dedicated by peace loving citizens around the world.*

The Fuji Declaration Initiative

The Fuji Declaration calls upon every citizen to ignite the divine spark and the spirit of oneness within themselves, and to fulfill our shared mission of creating lasting peace on Earth. The Declaration was launched in 2015 by Masami and Hiroo Saionji along with systems philosopher Dr. Ervin Laszlo.

Over 60 partner organizations and 200 founding signatories have joined this initiative, including heads of state, Nobel laureates, scientists, artists, authors, educators and peace advocates, and tens of thousands of people around the world have endorsed and embraced the Declaration.

As the secretariat of the Fuji Declaration initiative, the Goi Peace Foundation coordinates interdisciplinary research studies and organizes symposia to explore ways of nurturing transformations in various spheres of human activity, in alignment with the principles of the Fuji Declaration.

(Read the Fuji Declaration on page 60, and find information on related events on page 27.)

PROJECTS INSPIRED BY THE FUJI DECLARATION

Research on Practical Paths to a New Civilization

The Fuji Declaration is intended to serve as a resource and catalyst for inspiration and collaboration to accelerate humanity's conscious evolution. Research into practical steps for achieving the goals set out in the Fuji Declaration was conducted by a team of specialists in the spheres of economy, politics, business and the media, spearheaded by Dr. Ervin Laszlo. The aim of this work was to illuminate critical needs and opportunities for advancing new paradigms. *(The research report is available at fujideclaration.org)*

Soul of WoMen

Emerging from the Fuji Declaration, a new initiative called *Soul of WoMen* was launched in 2016 by Masami Saionji and a group of Japanese women leaders to activate feminine wisdom and values—such as love, compassion, nurturing, and cooperation—for a more harmonious and balanced world. In that year, the *Soul of WoMen* global campaign was joined by some 20,000 participants in 109 countries. Supporters of the initiative continue to organize local activities under the banner of *Soul of WoMen*.

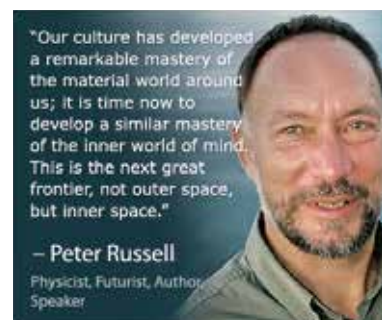
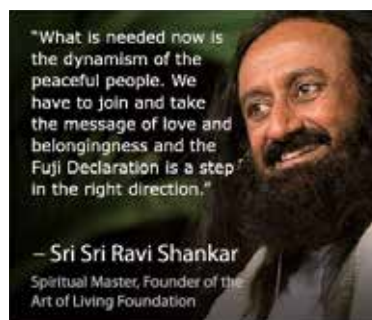
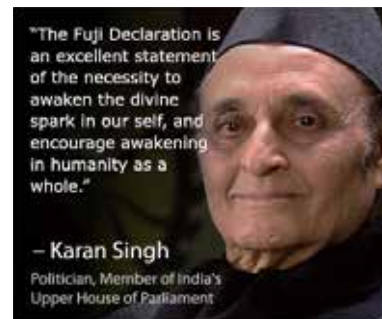
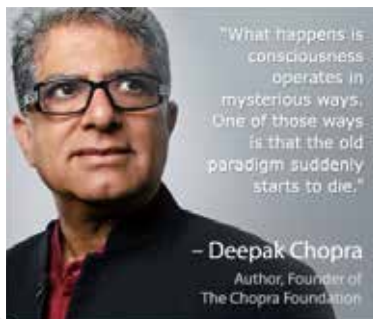
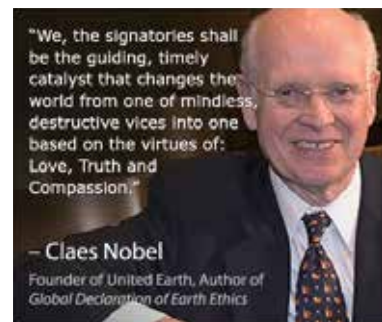
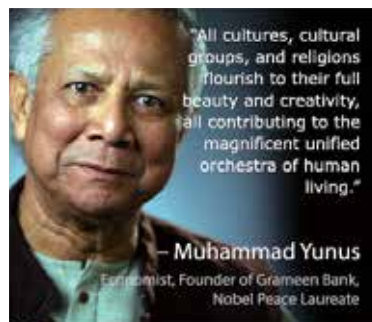
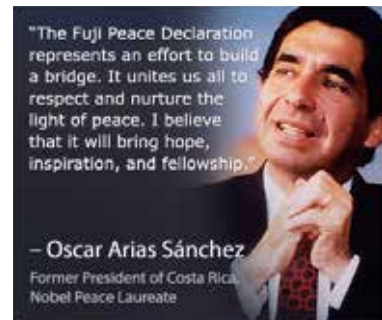
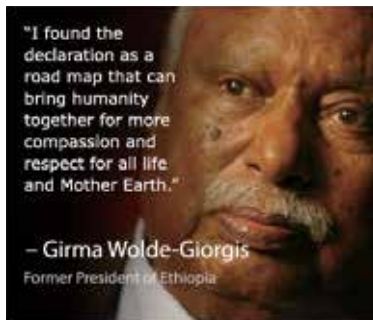
Conscious Business Alliance

In the spirit of the Fuji Declaration, the Goi Peace Foundation, the Club of Budapest, Humanity's Team, and the Fowler Center for Business as an Agent of World Benefit formed the Conscious Business Alliance in 2016, to call for a foundational shift in perspective for the global business community. It aims to establish a new conscious business model that will achieve economic prosperity while preserving and healing the natural environment and improving human wellbeing.

In March 2019, Hiroo Saionji joined other speakers in the online Conscious Business World Summit, to help bring positive change to the way business is done around the globe.



WORDS OF SUPPORT FROM FOUNDING SIGNATORIES



Speaking Engagements and Exchanges with World Leaders

Representing the Goi Peace Foundation, Chairperson Masami Saionji and President Hiroo Saionji travel the world to promote global dialogue and outreach for advancing the cause of peace.



World Wisdom Alliance
(Toronto, Canada, 2006)



Summit of Conscience for the Climate
(Paris, France, 2015)

**Opening of Peace Pole Path
at Salt Lake Winter Olympics**
(Salt Lake City, USA, 2002)

Institute of Noetic Sciences Conference
(Petaluma, California, USA, 2006)

Bioneers Conference
(San Rafael, California, USA, 2018)

**World Summit of Women Religious and
Spiritual Leaders** (Geneva, Switzerland, 2002)
Conference on Youth and Human Values
(Geneva, Switzerland, 2002)

UN World Interfaith Harmony Week event
(New York, USA, 2016)

IUCN World Conservation Congress
(Hawaii, USA, 2016)



Monterrey Forum/World Wisdom Council
(Monterrey, Mexico, 2007)

Association for Global New Thought (AGNT) Symposium
(San Diego, USA, 2016)

Chopra Foundation Sages & Scientists Symposium
(Carlsbad, California, USA, 2011)

**Peace Ceremony organized by
Yashira Artes** (Brasília, Brasil, 1999)



**World Spirit Forum/
World Wisdom Council**
(Arosa, Switzerland, 2006)



dropping knowledge: Table of Free Voices
(Berlin, Germany, 2006)

World Forum of Spiritual Culture
(Astana, Kazakhstan, 2010)
**Roundtable Conference: Kazakhstan-Japan Cooperation
on Nuclear Disarmament** (Astana, Kazakhstan, 2018)



**Interreligious Symposium at
the Peace Palace**
(The Hague, Netherlands, 2013)

**German Evangelical Church
Assembly/World Wisdom
Council** (Hannover, Germany,
2005)

**Peace Pole dedication on the Hill of
Crosses** (Siauliai, Lithuania, 2001)

**Albert Schweitzer World Academy
of Medicine Symposium**
(Warsaw, Poland, 2001)

Lecture at Inner Mongolia University
(Hohhot, Inner Mongolia, 2000)

World Culture Forum
(Dresden, Germany, 2009)

International Human Unity Conference
(Munich, Germany, 1999)
**Symposium at Munich School of Political
Science** (Munich, Germany, 2004)

URI International Peace Conference
(Lahore, Pakistan, 2005)

4.27 DMZ International Peace Conference
(Cheorwon, Republic of Korea, 2019)

Schengen Peace Pole dedication
(Schengen, Luxembourg, 2013)

**China Soong Ching Ling Foundation
20th anniversary** (Beijing, China, 2002)

Gwangju World Peace Prayer Ceremony
(Gwangju, Republic of Korea, 2014)

Infinite Consciousness Conference
(Bagno di Lucca, Italy, 2016)

Meeting with President Wolde-Giorgis
(Addis Ababa, Ethiopia, 2003)

**International Conference of
Chief Justices of the World**
(Lucknow, India, 2019)

**Peace Ceremony organized by National
Service Personnel Association of Ghana**
(Accra, Ghana, 1999)

**World Parliament of Science, Religion
and Philosophy** (Pune, India, 2018)

**Earth Week inaugural event with
President Arroyo**
(Batangas City, Philippines, 2002)

**World Thought Leaders Forum
at Milan Expo** (Milan, Italy, 2015)



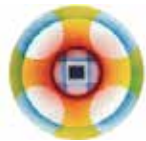
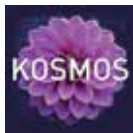
This map shows only major events to which the Goi Peace Foundation was invited, and does not include co-organized events such as those mentioned on previous pages.

Partners around the Globe

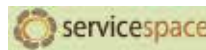
The Goi Peace Foundation works with many organizations around the world, including educational and research institutions, NGOs and the media, through various initiatives and projects. In particular, official partnerships have been signed with the Mohammed VI Foundation for Environmental Protection in Morocco and the Foundation of the First President of the Republic of Kazakhstan – Elbasy.



Hochschule für Politik München



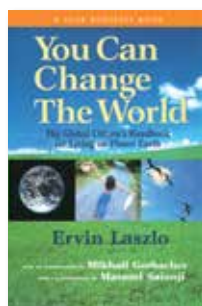
Neumuhle Spiritual Retreat Center



Media Outreach

Through publications, videos and digital media, the Goi Peace Foundation disseminates its ideas and work, and also introduces the wisdom and examples of people around the world who are making a positive impact for peace.

BOOKS



You Can Change the World: The Global Citizen's Handbook for Living on Planet Earth

SelectBooks, 2003

A joint publication authored by Ervin Laszlo and Masami Saionji, with an introduction by Mikhail Gorbachev and a postscript by Paulo Coelho. This practical handbook for global citizens of the 21st century not only fosters responsible thoughts and actions for a better world, but also advocates for a grassroots spiritual revolution that begins with each and every individual.



Shaping the Culture of Peace in a Multilateral World

The Goi Peace Foundation, 2005
Transaction Publishers, 2010

A compilation of articles by intergovernmental organizations. Published on the occasion of the 60th anniversary of the United Nations, this volume contains articles by heads of various UN institutions and regional organizations, including UNESCO, UNHCR, the World Bank, the African Union, ASEAN, EU/European Commission, the League of Arab States and others, highlighting their multilateral efforts to promote global peace.

VIDEO/TV PRODUCTION

■ Videos

Videos of our events and initiatives are delivered through the Goi Peace Foundation Channel on YouTube and are also available on DVD.

■ TV Programs

(1999-2006)

The Goi Peace Foundation produced and sponsored the weekly satellite TV program series *Creating Peace*, featuring events, lectures and interviews on the subject of peace.

■ Public Service Announcements on CNN

(2003-2005)

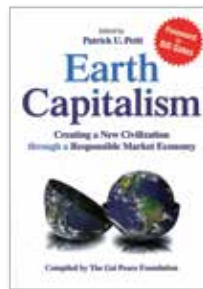
A series of public service announcements (PSAs) produced by the Foundation was broadcast worldwide on CNN International, featuring children from around the world voicing the message "May Peace Prevail on Earth" in their respective languages.



Philosophers of Peace

Herbert Utz Verlag, 2007

Co-produced by the Goi Peace Foundation and the Munich School of Political Science, this book reflects on twelve outstanding philosophers of peace from past to present, East and West, including Confucius, Aristotle, Immanuel Kant, Mahatma Gandhi and Masahisa Goi.



Earth Capitalism: Creating a New Civilization through a Responsible Market Economy

Herbert Utz Verlag, 2009
Transaction Publishers, 2010

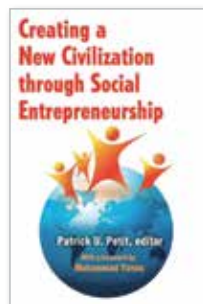
A compilation of articles by forward-thinking scientists, economists, business leaders and social activists with strategic visions for a more just and sustainable world. It introduces concepts for a new economic paradigm supported by concrete ideas for alternative models of economy and innovative new ways for conducting business. Authors include Bill Gates, Lester Brown and Hazel Henderson.



Earthrise: The Dawning of a New Civilization in the 21st Century

Herbert Utz Verlag, 2008

A compilation of articles by pioneering civil society organizations and networks that are paving the path for the emerging new civilization based on Earth stewardship, social and economic balance and spiritual consciousness. Featured organizations include Bioneers, the Global Ecovillage Network, Institute of Noetic Sciences, Kosmos Journal, Pathways to Peace, Schumacher College and the World Future Council.



Creating a New Civilization through Social Entrepreneurship

Herbert Utz Verlag, 2009
Transaction Publishers, 2010

A compilation of articles by some of the leading social entrepreneurs and organizations that are advancing the global citizen sector movement. While looking at this social trend in the context of a larger global transition, the book presents concrete examples of innovative individuals who are tackling major social problems and triggering systemic change. Authors include Muhammad Yunus, Bill Drayton and Lara Galinsky.

DIGITAL MEDIA

Websites

The Goi Peace Foundation www.goipeace.or.jp
The Fuji Declaration www.fujideclaration.org
Entrepreneurship Campus www.entrepreneurship-campus.org

Facebook Pages

The Goi Peace Foundation [@goipeace](https://www.facebook.com/goipeace)
The Fuji Declaration [@fujideclaration](https://www.facebook.com/fujideclaration)
Soul of WoMen [@soulofwomen](https://www.facebook.com/soulofwomen)
Entrepreneurship Campus [@entrepreneurshipcampus](https://www.facebook.com/entrepreneurshipcampus)

Email Newsletter

Goi Peace News

YouTube

Goi Peace Foundation Channel

PUBLICATIONS

Creating Peace Magazine

Quarterly magazine of the Goi Peace Foundation; features news and reports on our activities as well as articles on leading-edge approaches to creating peace. (Currently available in Japanese only.)

Brochures and Reports

Organizational brochures, project reports and other resources are available in print and for free download from our website.

Organizational Profile

LEADERSHIP

Masami Saionji, Chairperson

A native of Japan and a descendant of the Royal Ryukyu Family of Okinawa, Masami Saionji continues the work of her adoptive father, Masahisa Goi, who initiated a movement for world peace through the universal message and prayer *May Peace Prevail on Earth*. As a spiritual leader and peace activist, she travels globally on speaking tours, and has led peace ceremonies in many countries and at international forums. She is the author of over twenty books including *The Golden Key to Happiness*, *You Are the Universe*, *The Earth Healer's Handbook* and *Vision for the 21st Century*. She is also the chairperson of May Peace Prevail On Earth International and an honorary member of the Club of Budapest.

Hiroo Saionji, President

Hiroo Saionji was responsible for establishing the Goi Peace Foundation and oversees its direction and activities. He travels the world promoting dialogues and initiatives for peace. He is the great-grandson of Prince Kinmochi Saionji, who was twice Prime Minister of Japan during the Meiji Period. He holds an MBA from Michigan State University. He is also the president of May Peace Prevail On Earth International and the honorary advisor to Ritsumeikan Saionji Juku (school for global leadership).

HONORS

- 2007 Cultural Prize of Dr. Lin Tsung-I Foundation of Taiwan (Hiroo Saionji)
- 2008 Philosopher Saint Shree Dnyaneshwara World Peace Prize of India (Masami Saionji and Hiroo Saionji)
- 2010 WON Circle Award honoring distinguished women leaders (Masami Saionji)
Social Education Distinguished Service Award from the Ministry of Education, Sports, Science and Technology of Japan (Hiroo Saionji)
- 2016 Barbara Fields Humanitarian Peace Award (Masami Saionji)
- 2018 Named among World's 100 Most Inspiring People by Europe's *OOOM Magazine* (Masami Saionji)
- 2019 Luxembourg Peace Prize, Outstanding Peace Activist Category (Masami Saionji and Hiroo Saionji)



Luxembourg Peace Prize Award Ceremony

MEMBERSHIP

We thank our supporting members and donors for making our activities possible with their contributions. Membership is open to both individuals and organizations who share our goals.

Annual Membership Fees

- | | |
|----------------------------------|-------------------------------|
| • Individual | 10,000 Japanese Yen (minimum) |
| • Individual (Special Supporter) | 50,000 Japanese Yen (minimum) |
| • Organization | 50,000 Japanese Yen (minimum) |

BOARD MEMBERS AND STAFF

Chairperson Masami Saionji
President Hiroo Saionji
Executive Directors Maki Kawamura
 Masami Miyazaki

Directors
 Yasushi Akashi
Chairman, Kyoto International Conference Center
Former Under-Secretary-General of the United Nations
 Takashi Imazato *Architect*
 Tomomi Morishima *Chairman, The Ritsumeikan Trust*
 Kazuo Murakami
Professor Emeritus, University of Tsukuba
 Junji Narita *Director and Senior Advisor, Hakuodo Inc.*
 Mitsuo Ohashi *Honorary Advisor, Showa Denko K.K.*
 Genshitsu Sen
Former Grand Tea Master
President, United Nations Association of Japan

Auditors
 Takafumi Isogai
Director, Toyobo Co., Ltd.
Professor Emeritus, Kobe University
 Hideki Kato
President, Japan Initiative
Professor (Special Appointment), Faculty of
Economics, Kyoto University

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President, The Africa Society of Japan
Former Director-General of UNESCO
 Hideo Nakazawa
Professor Emeritus, University of Tokyo
 Hiroo Osanai
Advisory Board Member, Musashino Higashi Gakuen
School
 Shuji Takagi *Director, Takagi Pediatrics Clinic*
 Toichi Takenaka
Chairman and CEO, Takenaka Corporation
 Jin Tatsumura *Film Director*
 Mineko Tomita
Director, Hinomaru Transportation Co., Ltd.
 Shoichiro Toyoda
Honorary Chairman, Toyota Motor Corporation
 Moriteru Ueshiba *Aikido Doshu*
Advisors
 Teiichi Sato
Honorary Executive Director, Tokyo National Museum
Former Ambassador and Permanent Delegate of
Japan to UNESCO
 Nanako Seki *Chairperson, U-Sin, Inc.*

Staff

Toru Arima	Tatsuru Nakayama	Yumiko Yazawa
Kaori Miyata	Patrick U. Petit	Satomi Yokozawa
Yashio Mochizuki	Keisuke Suzuki	
Chikage Nakanami	Naomi Yamazaki	

VOLUNTEERS

We thank our dedicated volunteers for giving their time and energy to support our work. They include the following:

- **Communicators**, who help spread our work in their communities and build local groups of supporters.
- **Earth Kids Space coordinators and supervisors**, who run Earth Kids Space centers in their locality.
- **Assistants**, who help us with event operations and office work.



Regular meetings with supporting members and volunteers are held in different cities.

Our Philosophy

DECLARATION FOR ALL LIFE ON EARTH

The Declaration for All Life on Earth is the guiding vision of the Goi Peace Foundation. It describes our common responsibility as members of a global community, and sets forth universal principles to realize a sustainable and peaceful world in the 21st century.

Declaration for All Life on Earth

■ PREAMBLE

The earth is an evolving living entity. Every form of life on earth is an important part of this living entity. Accordingly, we, as individual human beings, must cultivate the awareness that we are all members of a global community of life and that we share a common mission and responsibility for the future of our planet.

Every one of us has a role to play in the evolution of our planet, and to achieve world peace each of us must live up to our responsibilities and obligations. Up to the present time, few people on earth have been fully satisfied with life. We have faced conflicts all over the world in competition for limited resources and land. This has had a devastating effect on the global environment.

As we enter the new millennium, more than anything else, the realization of world peace depends on an awakening of consciousness on the part of each individual member of the human race. Today, it is imperative that every human being bears the responsibility of building peace and harmony in his or her heart. We all have this common mission that we must fulfill. World peace will be achieved when every member of humanity becomes aware of this common mission—when we all join together for our common purpose.

Until now, in terms of power, wealth, fame, knowledge, technology and education, humanity has been divided between individuals, nations and organizations that have possession and those that do not. There have also been distinctions between the givers and the receivers, the helpers and the helped.

We hereby declare our commitment to transcend all these dualities and distinctions with a totally new concept, which will serve as our foundation as we set out to build a peaceful world.

■ GENERAL PRINCIPLES

In the new era, humanity shall advance toward a world of harmony, that is, a world in which every individual and every nation can freely express their individual qualities, while living in harmony with one another and with all life on earth. To realize this vision, we set forth the following guiding principles:

1. Reverence for life

We shall create a world based on love and harmony in which all forms of life are respected.

2. Respect for all differences

We shall create a world in which all different races, ethnic groups, religions, cultures, traditions and customs are respected. The world must be a place free from

discrimination or confrontation, socially, physically and spiritually—a place where diversity is appreciated and enjoyed.

3. Gratitude for and coexistence with all of nature

We shall create a world in which each person is aware that we are enabled to live through the blessings of nature, and lives in harmony with nature, showing gratitude for all animal, plant and other forms of life.

4. Harmony between the spiritual and material

We shall create a world based on the harmonious balance of material and spiritual civilization. We must break away from our overemphasis on the material to allow a healthy spirituality to blossom among humanity. We must build a world where not only material abundance but also spiritual riches are valued.

■ PRACTICE

We shall put these principles into practice guided by the following:

As individuals:

We must move beyond an era in which authority and responsibility rest in nation states, ethnic groups and religions to one in which the individual is paramount. We envision an “Age of the Individual”—not in the sense of egoism, but an age in which every individual is ready to accept responsibility and to carry out his or her mission as an independent member of the human race.

Each of us shall carry out our greatest mission to bring love, harmony and gratitude into our own heart, and in so doing, bring harmony to the world at large.

In our specialized fields:

We shall build a system of cooperation in which wisdom is gathered together to derive the most from technical knowledge, skills and ability in various fields, such as education, science, culture and the arts, as well as religion, philosophy, politics and economics.

As the young generation:

In the 20th century, parents, teachers and society were the educators of children, and the children were always in the position of being taught. In the 21st century, adults shall learn from the wonderful qualities of children, such as their purity, innocence, radiance, wisdom and intuition, to inspire and uplift one another. The young generation shall play a leading role in the creation of peace for a bright future.

May Peace Prevail on Earth

OUR APPROACH TO CREATING A NEW CIVILIZATION

We live in a time of rapid and relentless change. With a host of complex global issues, human civilization itself now faces an existential crisis. Yet we believe that the crises we face today also offer an unprecedented opportunity for a major leap forward in human evolution.

Based on the '4-S Concept,' we are working with our partners to connect innovative activities and changemakers emerging around the world, and to facilitate a paradigm shift toward a new civilization.

Sustainability

Today's environmental, social and economic problems—including climate change, resource depletion, wealth disparity and cross-cultural conflicts—are all interconnected global issues caused by human activities. We are at a crucial crossroads, where it is up to each of us whether humanity continues on its present path of destruction or chooses a path to a sustainable and prosperous future for the Earth and all its life.

Systems

We human beings are part of the Earth's natural living systems. Therefore, it is imperative on us to harmonize our man-made systems, including our economic and political systems, with the principles of nature and ecology. Our current institutions have become outdated and unsustainable, and need to be redesigned so that humanity walks a path of interdependence and co-evolution with the Earth.

The 4-S Concept

*Four foundational components
for building a new civilization*

Science

At the leading edge of the sciences—including quantum physics, cosmology, life sciences and consciousness research—new worldviews are emerging together with a deeper understanding of life. These new sciences could bring about a paradigm shift and provide the inspiration and foundation for building a new civilization.

Spirituality

The inner awakening and the empowered creativity of individuals are the real forces that will shape our collective future. We must ensure that all human activities in our future global society are founded on spiritual values. Our behaviors and priorities will change remarkably as we evolve our consciousness to a higher level and experience the interconnectedness of all life.

THE FUJI DECLARATION

The Fuji Declaration is a call for a transformation in human consciousness in order to advance toward a new civilization. The Goi Peace Foundation is building an international alliance of individuals and organizations around the world that are committed to living and acting in alignment with the Declaration.

The Fuji Declaration

AWAKENING THE DIVINE SPARK IN THE SPIRIT OF HUMANITY For a Civilization of Oneness with Diversity on Planet Earth

A new phase in the evolution of human civilization is on the horizon. With deepening states of crisis bringing unrest to all parts of the world, there is a growing need for change in our ways of thinking and acting. We now have the choice of either spiraling into deepening peril, or breaking through to a world of dignity and wellbeing for all.

Throughout its history, humanity has been guided primarily by a material consciousness. Fearing scarcity, we have continued to pursue material gain beyond necessity, taking from others and depleting the Earth's natural resources. If our aspirations continue to focus only on what is material and finite, our world will face inevitable destruction.

■ What is our true nature?

In order to make more enlightened choices and change the course of our history, we need to return to the basic question concerning human life. Each and every one of us must ask, "What is our true nature?" and seek a meaningful and responsible answer.

The great spiritual traditions of the world have always been telling us that, at its root, human life is inextricably linked to its universal source. Today, the latest advances in the physical and life sciences reaffirm this perennial insight. When we rediscover our connections to nature and the cosmos, we can re-align our life with the universal movement toward oneness and harmony in and through diversity. We can restore the divine spark in the human spirit and bring forth our innate love, compassion, wisdom, and joy to live a flourishing life. The time has come for every one of us to awaken the divine spark that resides in our heart.

■ What is the purpose of our existence?

We have been born at a critical juncture in history, in a world in transition, where it is possible to guide the advancement of humankind toward peace on Earth. Living peace and enabling peace to prevail on Earth is the ultimate purpose for all of us. We can and must embrace it in every sphere of our existence.

By living consciously and responsibly, we can draw upon our inherent freedom and power to shape our destiny and the destiny of humankind. Our task is to collaboratively create a world of dignity and compassion that unfolds the full potential of the human spirit—a world in which every individual gives expression to his or her highest self, in service to the human family and the whole web of life on the planet.

■ Toward a new civilization

It is imperative to bring together individuals from diverse fields—scientists, artists, politicians, business

leaders, and others—to create a solid multidimensional foundation for catalyzing a timely shift in the course of history. The time has come for all people to become courageous pioneers—to venture beyond their personal, cultural, and national interests and beyond the boundaries of their discipline, and to come together in wisdom, spirit and intention for the benefit of all people in the human family. By so doing, we can overcome the hold of obsolete ideas and outdated behaviors in today's unsustainable world and design a more harmonious and flourishing civilization for the coming generations.

■ The paradigm of the new civilization

The paradigm of the new civilization is a culture of oneness with respect for diversity. Just as the myriad cells and diverse organs of our body are interconnected by their oneness and work together in harmony for the purpose of sustaining our life, so each and every living thing is an intrinsic part of the larger symphony of life on this planet. With the conscious recognition that we are all a part of a living universe consisting of great diversity yet embracing unity, we will co-evolve with one another and with nature through a network of constructive and coherent relationships.

We, as individuals responsible for our and our children's future, hereby declare that:

- We affirm the divine spark in the heart and mind of every human being and intend to live by its light in every sphere of our existence.
- We commit ourselves to fulfilling our shared mission of creating lasting peace on Earth through our ways of living and acting.
- We intend to live and act so as to enhance the quality of life and the well-being of all forms of life on the planet, recognizing that all living things in all their diversity are interconnected and are one.
- We continually and consistently strive to free the human spirit for deep creativity, and to nurture the necessary transformation to forge a new paradigm in all spheres of human activity, including economics, science, medicine, politics, business, education, religion, the arts, communications and the media.
- We shall make it our mission to design, communicate and implement a more spiritual and harmonious civilization—a civilization that enables humankind to realize its inherent potential and advance to the next stage of its material, spiritual, and cultural evolution.

